

PROGRAM ANALYSIS

While the City of Roseburg does not currently provide recreation programming, there are a number of other recreation providers offering programs for residents of the community. The existing programs available to Roseburg residents are outlined here. In addition, community demand and trends related to recreation programs and the need for new or improved programming in Roseburg is identified. In addition to organized programs, residents have access to a variety of recreation facilities that support all kinds of formal and informal recreation opportunities. These facilities are addressed in the Park and Facility Analysis.

METHODOLOGY

A variety of tools were used to assess need for recreation programs in Roseburg:

INVENTORY OF EXISTING PROGRAMS

An inventory of existing recreation providers in Roseburg was developed. These providers include private, public, and non-profit agencies offering programs that vary from education to athletics. In addition to information about organization and program types, information about target populations was collected. Using this data, gaps in the existing program offerings were identified.

PUBLIC INVOLVEMENT

All results of the Roseburg Parks Master Plan public involvement process were used in the analysis of recreation programming, including:

- *Community Survey:* The Community Survey included data on current recreation participation, needs, and priorities. The survey included both adult and youth elements. Three-hundred thirty two (332) households (including 48 youth) participated in the survey, which was conducted between June and July of 2007.
- *Community Questionnaire:* Much like the Community Survey, the Community Questionnaire elicited data on the current recreation participation, needs, and priorities. Two-hundred

sixty-one (261) Roseburg residents responded to the questionnaire.

- *Sports Groups Questionnaire*: Representatives from ten different organized sports groups supplied data regarding their participation patterns and needs.
- *Focus Groups*: Four focus groups were conducted in late June with members of key stakeholder groups in Roseburg: youth, seniors, the business community, and sports-affiliated organizations. These meetings included discussions regarding specific programming needs.
- *Community Workshop*: A community workshop was held in June of 2007 with approximately 50 Roseburg area residents. Among other issues, the workshop included a discussion of recreation programming needs.
- *Other Service Providers*: Calls to other service providers were made to compile information on fees, populations served, and program content and availability.

REVIEW OF TRENDS

The following sources were consulted in order to identify local, state, and national trends in recreation participation and programming:

- *National Sporting Goods Association (NSGA)*: The NSGA is the national association for sporting goods retailers. The NSGA conducts an annual nationwide study in order to determine trends in recreation participation.
- *Oregon State Outdoor Recreation Plan (SCORP)*: The SCORP is a five-year statewide recreation plan published by Oregon State Parks. The SCORP identifies outdoor recreation issues and opportunities and explores state and local response strategies. It includes valuable data on current trends in recreation participation and demand in Oregon.

EXISTING RECREATION PROGRAMS CITY OF ROSEBURG

Currently, the City of Roseburg provides limited recreation programming, mainly in the form of volunteer opportunities. The city's volunteer program allows residents to adopt a park, adopt a trail, help with maintenance projects, or lend financial support for park maintenance or development. Approximately 200 volunteers

provide approximately 500 hours per year toward Roseburg parks upkeep.

In addition to this program, the city plays a major role in recreation programming in Roseburg by providing space and facilities. Many of the city's fields, courts, its amphitheater, and some of its neighborhood parks are used to schedule special events, games, practices, and tournaments sponsored by other recreation services providers.

OTHER PROVIDERS

In the absence of city programs, other providers play a central role in terms of recreation programming in Roseburg. These providers, such as the YMCA and the Boys & Girls Club, provide city residents with a wide variety of recreation programs. Table 1 illustrates the program types offered by other providers and identifies the populations they serve.

BOYS & GIRLS CLUB

The Boys and Girls Club of the Umpqua Valley in Roseburg provides recreation programming for area youth ages 2nd to 12th grade. Programs are divided into five core areas: health and life skills; character and leadership; education and career development; the arts; and sports, fitness and recreation. For example, the Junior Leader Program is a part of the Character and Leadership Development core area, and sports programs are part of the Sports and Recreation core area. In general, the Club's programs focus primarily on sports, special events, education, and the arts. The Club also provides open hours where youth members can come to hang out, play games, do homework, or get a snack.

The Club charges \$24.00 per year for membership, roughly the same amount annually that the YMCA charges each month for young adult members. The annual fee does not include the cost of special programs such as summer day camps, field trips, or sports camps. Scholarships are available for children who qualify for free or reduced lunch.

Under the USDA Food Program, the Club provides snacks every day after school, and breakfast, lunch, and snacks are served on days when school is not in session. Through the USDA Food

Program, the Boys and Girls Club is able to serve meals to any child between the ages of 6 and 18, regardless of membership status. The Roseburg School District provides bus service for Club members from their school of origin to the Club each school day.

TABLE 1: SUMMARY OF OTHER RECREATION PROGRAM PROVIDERS

PROGRAM AREA	PROVIDER	POPULATION SERVED				
		FAMILIES	YOUTH	TEENS	ADULTS	55+
YOUTH PROGRAMS	Boys & Girls Club		X	X		
	YMCA		X	X		
	Douglas Co. Museum		X	X		
NATURAL/CULTURAL	Douglas Co. Museum	X	X	X	X	X
SPECIAL EVENTS	Douglas Co. Fairgrounds	X	X	X	X	X
	Douglas County Library	X	X	X	X	X
	Music on the Halfshell	X	X	X	X	X
AQUATICS	YMCA	X	X	X	X	X
	Umpqua Community College	X	X	X	X	X
SPORTS	Non-Profit Sports Groups		X	X	X	
	Boys & Girls Club		X	X		
	Special Olympics	X	X	X	X	X
ARTS	Umpqua Valley Arts Association		X		X	
	Umpqua Community College		X		X	
FITNESS	Y M C A	X	X	X	X	X
55 +	Douglas Co. Senior Ctr.					X

DOUGLAS COUNTY MUSEUM

The Douglas County Museum in Roseburg charges a minimal fee for natural and cultural history exhibit and special event access. Membership rates are one-time. The museum conducts

educational workshops and special events for youth and adults roughly every weekend including natural and cultural history of Douglas County, as well as school field trips and birthday parties. Fees for school field trips range from \$2.00 to \$4.00 per student. Fees for birthday parties are \$150.0 for two hours.

DOUGLAS COUNTY FAIRGROUNDS

The Douglas County Fairgrounds and amphitheater showcases many events including speedway races, concerts, fairs, and expos. These events are offered for youth, adult, and seniors several times a month and admission prices vary for each event.

DOUGLAS COUNTY LIBRARY

The Douglas County Library offers reading programs, book clubs, and story times. These programs are free to the public.

DOUGLAS COUNTY SENIOR SERVICES

Douglas County Senior Services provides meal sites, health education and referrals to social services providers for Roseburg's senior residents. It also sponsors the Retired Senior Volunteer Program (RSVP) for Douglas County.

MUSIC ON THE HALFSHELL

Music on the Halfshell is a free concert series held throughout the summer in Stewart Park. The service is provided through corporate and non-profit sponsorships. Seating is non-reservable and consists of a grassy hillside facing the stage. Thousands attend these concerts. The music is genre-crossing and geared toward adult listeners. The City of Roseburg provides maintenance and upkeep for the concert site.

SPECIAL OLYMPICS

The Oregon Special Olympics has a local Roseburg program which offers winter sports such as basketball, cross country skiing, and snow shoeing; spring/summer sports such as track and field, softball, golf, and bocce; and fall sports such as aquatics and bowling.

SPORTS ORGANIZATIONS

Sports leagues, including the Roseburg Soccer Association, Cal Ripken Baseball, Babe Ruth Baseball, American Legion Baseball, ASA-Indian Fast Pitch Softball, Douglas County Men's and Women's Softball Associations, Roseburg Church League, Umpqua Disc Association and the Umpqua Valley Tennis Club, provide opportunities for youth and adult sports in Roseburg. Of these organizations, most are focused on providing programs for youth. The softball and disc golf leagues also provide programs available for adults.

UMPQUA COMMUNITY COLLEGE

Umpqua Community College provides a number of recreation classes for youth and adults. These programs are taught by UCC staff and students, and include sports camps, sign language, math, art, cooking, crafts, and yoga. Program costs vary. The Woolley Center of UCC is located in Stewart Park and offers high school diploma and GED classes.

UMPQUA VALLEY ARTS ASSOCIATION

The Umpqua Valley Arts Association operates The Arts Center in Stewart Park which includes the Clay Place, and provides fee-based visual arts and crafts classes for youth and adults.

YMCA

The Central Douglas County Family YMCA in Roseburg provides a variety of recreation programs, which are summarized below. Most of these programs are located at the Y's facility in Stewart Park, although some are hosted off-site.

Program areas include the following:

- *Sports:* Sports, including soccer, gymnastics, tennis, cheering, golf, basketball, football, skateboarding, and volleyball, are a central component of the Y's offerings. These programs are geared mainly toward youth and teens, with limited programs for adults.
- *Aquatics:* The Y also offers a number of aquatics-based programs, from lifeguard training to snorkeling, free swim, and lessons. Aquatics programs are designed mainly for youth, families, and adults.

- *Fitness:* Fitness programming includes aerobics, yoga, walking clubs, and aqua aerobics. Programs are marketed primarily towards teens and adults.
- *Arts:* Arts-based programming at the YMCA includes dance, crafts, music, sewing, and visual arts. Most of these programs are designed for youth.
- *Special Events:* The Y also offers a wide variety of special events for older adults and teens, from hot air balloon rides to rafting, and trips as far as southern California.

Although YMCA programs serve all ages, including preschoolers, youth, teens, adults, and older adults, much of the Y's existing programming is focused on youth and older adults. The YMCA charges a base membership fee graduated by age category, plus additional program fees. Annual membership fees range from \$25.00/year for youth ages 13 through 20, to \$50.00/year for adult memberships. Monthly fees range from \$28.00/month for youth ages 13 through 20, to \$44.00/ month for adults. Family and senior memberships are also available and youth aged 7 to 12 years old do not pay membership fees. Non-member program fees can cost twice as much as member program fees. The YMCA offers financial assistance to residents through contributions from its scholarship campaign and the United Way.

OTHER PROVIDERS

In addition to these providers, there are a number of schools, camps, non-profit organizations, public agencies, and private providers, such as senior housing facilities and private gyms that provide limited recreation programming

ANALYSIS OF PROGRAM NEEDS

Information on how Roseburg residents currently spend their leisure time, activities they would like to engage in, and perceived needs for recreation programs in Roseburg was identified through a series of public involvement activities. The top ten recreation activities for Roseburg residents who responded to the Community Survey are shown in Table 2 and a discussion of findings from public involvement activities and an analysis of program needs follow. Some general findings from the public involvement activities include:

1	Reading for Pleasure
2	Walking for Pleasure
3	Gardening
4	Exercising/ Aerobic
5	Dog Walking/Dog Parks
6	Bird Watching/Feeding
7	Bicycling for Pleasure
8	Nature Walks
9	Weight Training
10	Wildlife Watching
^A According to Community Survey	

- Out of a possible 50 options, the activities most Community Survey respondents participated in during the past two years were reading for pleasure (9.98%), walking for pleasure (7.7%), and gardening (5.41%).
- Community Survey respondents were asked to circle the five activities they would like to do most, regardless of time, money and transportation. The top responses were walking for pleasure (29.3%), attending concerts (26.6%), attending fairs and festivals (23.3%), fishing (23%), and swimming (22.1%).
- On the Community Survey, respondents identified the most needed programs as before and after school programs (17.7%), special events (16.8%), aquatic programs (15.0%), and outdoor/environmental programs (15%).

TARGET POPULATIONS

There are a number of population groups in Roseburg with unique park and recreation needs. These include seniors, low income residents, families, and youth. Table 3 shows the top Questionnaire results for underserved age groups, and specific needs identified in the public involvement process are highlighted below.

Seniors	34 13.23%
Middle school youth	32 12.45%
Young adults	32 12.45%
Adults	27 10.51%
High school youth	26 10.12%
All groups are served adequately	24 9.34%
^A According to Community Survey	

- Most Community Survey respondents felt that all groups are served adequately by current recreation services in Roseburg (29.3%).
- 13.23% of Community Questionnaire respondents felt that seniors are the most underserved age group, while another 12.45% thought that middle school youth were the most underserved by current recreation services, and an additional

12.45% thought that middle school youth were the most underserved age group.

- Other underserved groups included families (41%) and people with low income (17%), according to the Community Questionnaire.
- Several other recreation providers address the needs of youth and seniors.
- Many recreation providers charge fees for services.

Since the City has not assumed the role of primary provider of recreation programs, there are many non-profit providers in the City. Many provide programs for youth. Others serve seniors, although often not with specialized programming. Perceived gaps may stem from access issues such as lack of transportation, cost, or lack of awareness, or demand for more programs may exist.

If the City wishes to expand programming in the future, it will be important to determine its niche among providers. Providing services that others do not provide or those noted as a need should be considered. More services for families, low income individuals, and seniors appear to be the most significant gaps. Some of these services can be provided by other providers.

ENVIRONMENTAL PROGRAMS

Roseburg residents clearly enjoy and value parks and natural landscapes in and around Roseburg. Participants in a majority of the public involvement activities place a high priority on learning more about their environment and indicated they spend time in the outdoors in a variety of both active and passive activities.

- According to the Community Survey, providing opportunities to enjoy nature/outdoors was the most important benefit of parks and recreation identified by residents.
- The 2003-2007 SCORP reported that the outdoor recreation activities in Region 5 (which contains Roseburg) with the highest participation were walking for pleasure (33.66%), nature/wildlife observation (29.29%), picnicking (28.85%), and bird watching (26.23%).
- Seniors who attended the senior focus groups expressed an interest in bird watching and wildlife viewing.

- Lack of safety on pathways and trails was cited by 35% of those responding to the Community Survey as the primary reason they did not use Roseburg parks. This concern was also expressed by participants in the senior, sports and business focus groups.
- The idea of acquiring Elk Island and developing an environmental education program emerged from the Community Visioning Workshop.
- In the case of outdoor and environmental programs, there may be a gap in service provision. The Douglas County Museum currently provides some limited environmental education through its natural history and junior naturalist programs. Likewise, programming for older adults, while provided at senior living facilities, may not be available for older adults living alone.
- Participants in the Community Visioning Workshop and those in the business community focus group expressed interest in environmental programs that would capitalize on Roseburg's location along the Umpqua River. They saw opportunities in expanding the existing trail system and using trails to connect Roseburg's parks and downtown.
- Roseburg residents have already expressed an interest in the outdoors through participation in the volunteers program which involves approximately 200 residents.

Expanding environmental programs would build on the benefits that residents value most, build a broader constituency for City parks, and increase safety in Roseburg parks and on trails and paths. Adopt-a-trail/park programs could involve various age groups in maintaining Roseburg parks and trails and expand on the existing successful volunteer program. Guided park and trail programs geared toward specific subjects such as native plants of the Umpqua, riparian ecology, or the life-cycle of salmon would provide opportunities to partner with local schools and agencies and engage Roseburg residents in learning more about their natural environment. Programs could be targeted toward high priority populations, such as families and seniors. If the City chooses to expand their role in recreation programming, expanding environmental programs appears to be a significant opportunity.

YOUTH PROGRAMS

Roseburg youth are enthusiastic about recreation and sports and expressed the need for new facilities and expanded programming geared toward their age group.

- Community Survey and Questionnaire respondents did not identify youth as an underserved population for recreation programs in Roseburg. One exception is that Questionnaire respondents stated that middle school youth were underserved.
- There are many other organizations that provide programs for youth in Roseburg, but most charge a fee.
- When asked what types of recreation programs are most needed in Roseburg, respondents to the Community Survey chose after school programs as the most needed recreation program.
- In the Youth Survey results, a teen center received the highest percentage of votes (28%) from a list of seven potential facility improvements in Roseburg. A teen center is an indoor recreation center for teens which could be combined with another facility.
- Youth Survey respondents indicated a swimming pool as the most needed sports facility in Roseburg (31.1%).
- Most Youth Focus Group participants selected aquatic and sports programs from a list of six program options.
- Youth Survey respondents said they felt most comfortable going to parks (32.6%) for youth recreation activities.
- Youth respondents to the Community Survey thought the following programs should be offered for youth: extreme sports/outdoor adventure (34.1%); drop-in activities (20.5%), and special events (dances, concerts in the park, festival, etc.) 13.6%).

Although there is interest in expanding youth programs, this might not be the highest priority for program expansion since many other providers are serving youth. Low income and middle school youth appear to be most underserved. If the city develops an aquatic center or community center, youth programming should be provided. If a community center is developed in the future, a youth area could be provided as part of this recreation facility.

SPORTS

Sports are a very popular activity in Roseburg. There are a number of sports organizations that provide competitive sports activities with a primary focus on youth. In addition, the YMCA and Boys & Girls Club also provides sports programs. The findings related to sports include the following:

- The National Sporting Goods Association (NSGA) ranks total participation in 43 sports activities nationally. Organized sports were not in the top 10 activities in terms of total participation in 2006. The top rated organized sports and their ranking were: basketball (15); baseball (19); softball (22), football (23); and volleyball (24).
- According to NSGA, all of the above organized sports had lower participation in 2006 than the previous year, except for baseball which remained the same and football, which increased by 20%.
- According to NSGA, participation in all of the above sports by youth decreased from 1997 to 2006, except for football, which increased by nearly 20%.
- In Roseburg, Youth Survey respondents ranked participation in organized sports activities out of 50 activities as follows: basketball (organized and individual) (3); soccer (11); baseball (17); softball (22); and football (28).
- On the Roseburg Community Survey, residents did not include organized sports such as softball and baseball among their top activities. The top sport was basketball (25), which also could reflect individual participation.
- Athletic community focus group attendees recognized a need for a city-run aquatics program, and sports leagues for older adults.
- The athletic community focus group also mentioned emerging sports such as lacrosse and disc golf as areas of program need.
- Participants in the youth focus group indicated a need for added youth sports programming.

While there appear to be adequate athletic programs for Roseburg residents, there may be some need for programming for adults, older adults, and emerging sports. For example, there are currently no lacrosse leagues outside of the city's high schools, but it is a popular emerging sport. Adequate sports facilities and

fields should be provided to accommodate current and future programs. Because of the number of organizations already providing sports programs, this program area is not the highest priority for the city.

AQUATICS

On the whole, Roseburg residents expressed a clear desire for an aquatics facility and aquatics programming. In nearly every public involvement process, residents prioritized either a swimming pool or an aquatics center as high priority and residents of all ages indicated they would swim more if they had the opportunity. These results echo those from the 1997 Roseburg Parks and Recreation Plan where residents also expressed a need for an aquatics facility and program.

- Adults and youth who responded to the Community Survey selected a swimming pool as a top facility need in Roseburg.
- Of 50 activities, swimming is one of the most popular activities among Community Survey respondents (11), and among Youth Survey respondents (4). It is also one of the top activities that adults and youth would like to participate in more frequently.
- On a list of six program types needed in Roseburg, youth who attended a focus group placed the highest priority on aquatic and sports programs.
- Youth focus group participants also expressed a high priority for a swimming pool in Roseburg.
- On the Community Questionnaire, aquatics programs ranked first out of a list of ten recreation program types most needed in Roseburg. On the Community Survey, it ranked fourth out of ten.
- Most Community Questionnaire respondents (75%) thought that it was either important or very important that the city provide an aquatic facility. On the Community Survey, 58.8% ranked it either important or very important for the city to provide – the highest ranking of four types of parks and facilities.

There is a high level of support for providing an aquatic facility and programs. An aquatic center would alleviate stress on Roseburg's existing pool at the YMCA and aging pool at Umpqua

Community College. This demand was evident during the 1997 plan, and continues in 2007.

SPECIAL EVENTS

Roseburg residents of all ages enjoy a variety of special events such as Music on the Halfshell, and other fairs and festivals offered in City of Roseburg parks and recreation facilities. There are also seasonal special events that take place outside of parks, such as downtown wine walks and holiday events. However, many residents feel that special events programming could be expanded.

- When asked what types of recreation programs are most needed in Roseburg, adult respondents of the Community Survey chose special events and after school programs as the two most needed programs.
- According to the Community Questionnaire, special events programs were ranked third on a list of ten as the most needed recreation programs in Roseburg.
- Youth Survey respondents ranked special events as the third most needed recreation program for youth.
- Out of 50 activities, fairs and festivals (14) and concerts (19) currently have a high rate of participation among residents according to the Community Survey. These activities ranked second and third in terms of activities that residents would like to do more frequently.

These findings indicate that many Roseburg residents see the need for expanded programming of special events in Roseburg. Parks could serve as one of the locations where such events would take place.

COMMUNITY CENTER

Roseburg residents expressed their desire for a facility to serve residents of all ages and provide a site for new and expanded recreation programming.

- Currently, the YMCA, Boys & Girls Club and Umpqua Community College provide recreation programming for the community.

- A majority (70%) of Community Survey respondents felt that it is either very important (37.3%) or important (33.2%) that the City provides a City-owned community center.
- Youth respondents of the Community Survey voted “teen center” as their most needed youth recreation facility (28.6%).
- Participants in the senior and business community focus groups indicated the need for a community center in Roseburg.
- Participants in the Roseburg athletic community indicated need for a gymnasium.
- After parks, youth who responded to the Community Survey cited a teen center (14%), a community center (14%) and the mall (14%) as the places they felt youth recreation activities should be provided.
- Community Survey results indicate that Roseburg middle-school students, families and seniors were identified as the groups least served by recreation programming.

A community center could provide recreation services to the entire Roseburg community and serve other needs identified during the public involvement process, such as expanded programs for Roseburg seniors, families, and low income residents; special events and festivals; aquatics; and outdoor and environmental education programs.

Because a number of residents reported in the Community Survey that lack of transportation keeps them from participating in recreation activities at least sometimes (56.3%), a teen/community center should be in a geographically central location that is accessible to residents from all parts of Roseburg, that should be easily accessible by foot, bicycle, and automobile.

Since half of those responding to the Community Survey indicated lack of time as the reason they seldom use Roseburg parks, drop-in activities might prove attractive to increasingly busy adults and youth. Youth Survey respondents also indicated a preference for drop-in activities, and a community center could include a gymnasium available for drop-in access as well as organized sports time to serve youth.

Roseburg could consider providing a number of services at one community center, including recreation programs, aquatics, teen programs, and senior programs. Several vacant properties in downtown Roseburg could provide centralized services to both teens and seniors, two populations that expressed a need for additional activities and more accessible facilities.

GOLF

The City of Roseburg currently provides a 9-hole golf course at Stewart Park. This course is especially popular among older adults. In their 2001 study the International City County Management association found that for western states, approximately half of the cities and counties surveyed provided a golf facility. Of those, 70% were operated by a contractor. For all these facilities, most operated on a “break even” basis. Public involvement findings related to golf include the following:

- While 30% of those responding to the Community Survey indicated a publicly-owned golf course was important or very important, 43% indicated it was not important for the City of Roseburg to provide a publicly owned golf course.
- A majority of Roseburg residents who responded to the Community Questionnaire (69%) indicated it was either not important (41%) or somewhat important (28%) that the City of Roseburg provides a publicly-owned golf course.
- According to the Community Survey, golf ranked 24th out of 50 activities in terms of participation.
- The National Sporting Goods Association ranks golf 16th out of 42 activities in terms of participation.

While some Roseburg residents think it’s important that Roseburg provides a publicly-owned golf course, a majority of those who responded to both the Community Questionnaire and to the Community Survey feel that golf is not as important for the City to provide as other recreation facilities.

ACCESS

The primary public transportation option in Roseburg is the Umpqua Transit bus system. However, this service runs on limited routes and charges fairly high fees. Roseburg’s trail

system provides one alternative transportation option. As with the bus system, however, the city's trails are fairly fragmented.

Trail safety is also an important concern as indicated by participants in the Community Visioning Workshop, The Community Survey, and three of four focus groups (athletic community, business groups, and seniors). There is clearly a need for more accessible transportation for underserved residents, low-income families, youth, and seniors.

Likewise, since many of the city's programs are operated by private providers, there are often associated fees which can be prohibitive. While scholarships are available to offset the costs of many programs, there may be a need for free or low-cost programming for Roseburg residents, especially for youth and older adults.

MARKETING

Focus groups suggested a need for centralized information about all programs offered in Roseburg, possibly hosted by the city. This clearinghouse of information could be available to the public both in print and online. In both forms, the program guide would contain scheduling, cost, location, and contact information for each program offered within the city.

PARTNERSHIPS

Since the city plays a relatively minor role in providing programs, there is a clear need for partnerships between the City of Roseburg and other providers to improve program provision, public information, facilities that support programs, and program access. For example, the following could be considered:

- The city could serve as a clearinghouse for program information, collaborating with sports organizations and other providers.
- In order to find new space for sports fields, the city should partner with the school district to use school fields in exchange for city-provided maintenance. The same dynamic might also work for gymnasiums and the pool at Roseburg High School. The city might also make land-swaps with the county and state to find new, more flexible green space.

- A community center could be sited in an existing privately-owned but empty building. A convenient location for this center might be downtown or near central Roseburg, where several vacant buildings exist.
- Transportation to special events for seniors, teens and underserved families could be subsidized or funded by the city and coordinated by Umpqua Transit.
- The city could also partner with non-profits such as the Ford Family Foundation and Cow Creek Indian Tribe through grants to fund programs or provide scholarships.