NOTE: It is up to each of you as Commissioners and Staff to let staff know before the day of the meeting if you will not be able to attend. Thank you.

AGENDA

I. CALL TO ORDER

II. ROLL CALL:
   Tom Ryan, Chair
   Mickey Beach
   Misty Ross
   Tim Allen
   Angela Brown
   Michael Widmer
   Don Baglien
   Gary Leif
   Paul Zegers

III. APPROVAL OF MINUTES:
   A. July 19, 2019 – Economic Development Commission

IV. AUDIENCE PARTICIPATION: At this time, anyone wishing to address the Commission concerning items of interest not included in the agenda may do so. The person addressing the Commission shall, when recognized, give his/her name and address for the record. All remarks shall be directed to the whole Commission. The Commission reserves the right to delay any action, if required, until such time when they are fully informed on the matter.

V. PRESENTATION & DISCUSSION:
   A. Anvil Northwest – Destination Marketing Organization Status Update
   B. Downtown Roseburg Association/Blue Zones Built Environment Committee– Parklet Pilot Program
   C. Blue Zones Food Policy Committee– Food Hub/Agri-Tourism Model

VI. INFORMATIONAL:
   A. Partnership Report

VII. BUSINESS FROM THE COMMISSION

VIII. BUSINESS FROM STAFF

IX. NEXT SCHEDULED MEETING – January 14, 2020

X. ADJOURNMENT

*** AMERICANS WITH DISABILITIES ACT NOTICE ***

Please contact the office of the City Recorder, Roseburg City Hall, 900 SE Douglas Avenue, OR 97470-3397 (Phone 541-492-6700) at least 48 hours prior to the scheduled meeting time if you need an accommodation. TDD users please call Oregon Telecommunications Relay Service at 1-800-735-2900.

The agenda packet is available on-line at:
http://www.cityofroseburg.org/your-government/commissions/economic-development/
CALL TO ORDER
Chair Tom Ryan called the meeting of the Economic Development Commission to order at 3:30 p.m. in the City Hall Third Floor Conference Room at 900 SE Douglas Avenue, Roseburg, Oregon.

ROLL CALL
Present: Chair Tom Ryan, Commissioners Tim Allen, Mickey Beach, Hannah Duncan, Gary Leif, Misty Ross, and Michael Widmer.

Absent Excused: Don Baglien, Angela Brown and Paul Zegers.

Others Present: Pro-tem City Manager Nikki Messenger, Community Development Director Stuart Cowie, Department Technician Chrissy Matthews, Wayne Patterson from Umpqua Economic Development Partnership, Dani Raines and Kathy Heidt from Anvil Northwest, and Mariah Smith from TenDown Bowling.

APPROVAL OF MINUTES
Commissioner Leif moved to approve the minutes of the March 6, 2019 meeting as submitted. The motion was seconded by Commissioner Allen and approved with the following votes: Chair Ryan, Commissioners Allen, Beach, Duncan, Leif, Ross, and Widmer voted yes. No one voted no.

Mr. Cowie introduced Dani Raines and Kathy Heidt from Anvil Northwest who was selected for the Tourism contract. They are a local company and it’s great to be working with them. A video presentation of Anvil’s “Love Letter to Roseburg” was shown. This video was viewed 51,000 times and shared over a thousand times in 24 hours. The community is hungry for tourism.

Chair Ryan stated four applications for the Tourism contract were reviewed. Anvil Northwest was impressive and local. Their “Love Letter to Roseburg” video can be viewed on YouTube, Anvil’s website and other social media outlets.

Dani Raines, Anvil Northwest, shared she grew up in Roseburg and is a graduate of Roseburg High School. Anvil is excited for the opportunity to show the livability of Roseburg. Her expertise is in the tourism industry specializing in hotel/booking conventions. Anvil has different members of their team that are multifaceted and proud of the community we come from. The next step is meeting with and finalizing stakeholders and focus on tourism.

Kathy Heidt, Project Manager, shared she has worked for Anvil for eight years and she keeps the team moving. Anvil will be contacting individuals in the community, collecting assets of the community and taking or obtaining photographs of events.

Commissioner Ross shared she moved back to Roseburg eight years ago and since then has been a harsh critic of the lack of tourism promotion for our community. She is excited.
about what Anvil Northwest has to offer, the talent they have and the ability to meet deadlines. Commissioner Ross commended City Council for selecting Anvil Northwest.

Dani Raines asked the Commission what information they are interested in seeing from Anvil. Commissioner Ross expressed receiving a detailed visitors report at the EDC meetings to show the return on the City’s investment in tourism promotion.

Commissioner Leif asked if Anvil is restricted to promoting Roseburg only. Mr. Cowie stated there isn’t a geographical boundary. A good example is the Crater Lake mural painted on the Roseburg Library. Wildlife Safari is a big tourist attraction which the EDC has awarded grant funding to promote continued tourism to our area as well.

Commissioner Beach acknowledged southwest Oregon as a noteworthy marketable asset as well.

AUDIENCE PARTICIPATION-NON-AGENDA ITEMS – None.

DISCUSSION ITEMS
Mr. Cowie stated Mariah Smith from TenDown Bowling & Entertainment was present if the Commission had questions for her. Mr. Cowie reported TenDown Bowling & Entertainment is requesting $4,999 in order to fund marketing and special promotions to league bowlers and all 59 bowling centers within the state to encourage increased entries for the 2020 Oregon State United States Bowling conference (USBC) Open Championship to be held in Roseburg. The tournament will run over the course of an 8-week period in which tournament play will occur each weekend at TenDown Bowling Alley.

Mariah Smith, TenDown Bowling, stated the tournament is open to Oregon USBC members with 5-person teams, doubles, and single events in five average-based divisions. The tournament attracts participants throughout the state. The last few years have shown an average of approximately 1,300 participants. This does not include family members and friends that may also be traveling with those participating in the tournament. The Oregon State USBC has nearly 16,000 members. TenDown feels with proper advertising and promoting, Roseburg has the opportunity to attract many more participants.

The Commission inquired how much potential growth could TenDown accommodate for this event. Ms. Smith stated they could accommodate an increase of approximately 50 percent growth if they shut off traditional lanes during the 8 weeks of tournament play.

Commissioner Leif moved to authorize the City to enter into an agreement to provide $4,999 worth of funding to go to TenDown Bowling & Entertainment in order to help advertise and promote the 2020 Oregon State USBC Open Championship. The motion was seconded by Commissioner Allen and approved with the following votes: Chair Ryan, Commissioners Allen, Beach, Duncan, Leif, Ross, and Widmer voted yes. No one voted no.
Challenge of Champions Tour Bullriding (PUSH Enterprises, Inc.) -Tourism Grant Application.

Mr. Cowie stated Jason Maddox and Andrea Crenshaw were not able to attend the meeting due to a Bullriding event in Washington. Mr. Cowie reported PUSH Enterprises, Inc. is requesting $4,999 in order to fund a Roseburg based Bullriding Tour marketing promotional video for three bull riding events that occur in Roseburg in August, September and January.

The promotional video will be professionally created in order to be played on a nationally televised program on the Cowboy Channel. Video production will include area lodging, dining and other types of business to help draw fans to Roseburg. The Challenge of Champions Tour Bullriding Series is in its 11th year and typically average 2,000 - 3,000 people per event. The bullriding series draws people throughout Oregon, Washington and California.

Commissioner Allen mentioned the requested funding amount on the application is $7,500. Mr. Cowie stated after explaining to the applicants that an amount over $5,000 would need City Council approval, they agreed to amend their request to $4,999.

The Commission inquired if this will be a generalized video. Mr. Cowie stated the video will focus on how the bullriding tour started in Roseburg and highlight the area as a whole, including lodging, dining, and area entertainment to draw fans to Roseburg.

Commissioner Allen moved to authorize the City to enter into an agreement to provide $4,999 worth of funding to go to PUSH Enterprises, Inc. in order to create a promotional video for the Challenge of the Champions Tour Bullriding Series. The motion was seconded by Commissioner Ross and approved with the following votes: Chair Ryan, Commissioners Allen, Beach, Duncan, Leif, Ross, and Widmer voted yes. No one voted no.

N.U.T. Cracker Mountain Bike Race (Partnership)-Funding Request and the Great Umpqua Bash Event (Partnership) -Funding Request

The Partnership is submitting two funding requests for (1) N.U.T. Cracker Mountain Bike Race, and (2) The Great Umpqua Bash, both events involving the 2nd annual 2019 Great Umpqua Outdoor Days held over Labor Day weekend.

Mr. Cowie reported the Partnership is requesting $4,999 to assist in supporting the 2nd annual N. U. T. Cracker Mountain Bike Race. This event will be held August 31, 2019. Last year’s event helped to establish the first organized race on the North Umpqua Trail (NUT). The NUT is a highly acclaimed mountain bike trail that has been ranked by the International Mountain Bike Association as one of 42 "Epic Rides" within the United States.

50 participants from Oregon, Washington and California participated in the event last year. This year the race will be open to 150 registrants. It is anticipated that those participating will bring their families and friends to experience the whole Labor Day weekend.

The Great Umpqua Bash event is held in Stewart Park and includes a free concert, food trucks and local breweries. It is held in the evening of August 31st and also serves as the post-N. U. T. Mountain Bike Race Event award ceremony.
Commissioner Allen asked if an application for the funding request was submitted since there wasn't one in the EDC packet. Mr. Cowie replied Mr. Patterson submitted an ASK which allows someone to submit a written proposal requesting funding outside of the scheduled grant cycles. Mr. Patterson submitted a written proposal for the N.U.T. Cracker Mountain Bike Race and the Great Umpqua Bash Event.

Chair Ryan and Commissioner Allen recused themselves from participating in the motion because they are on the Umpqua Economic Development Partnership Board.

Vice-Chair Beach moved to authorize the City to enter into an agreement to provide $4,999 worth of funding to go to the Partnership in order to help fund the 2019 Great Umpqua Bash event. The motion was seconded by Commissioner Leif and approved with the following votes: Vice-Chair Beach, Commissioners Duncan, Ross, Leif and Widmer voted yes. No one voted no.

Oregon Trails Summit Conference (Oregon Trails Coalition) -Funding Request
Mr. Cowie reported the community of Roseburg is hosting the 2019 Oregon Trails Summit from October 3rd – 5th at the Douglas County Fairgrounds. The Oregon Trails Coalition is requesting $2,500 in sponsorship support.

The Oregon Trails Summit will bring together more than 200 recreation, conservation, planning, tourism, health professionals, agency staff, policy makers, advocates, and visionaries to network, learn, and develop solutions that advance Oregon’s world-class trails and scenic routes.

Support of the Oregon Trails Summit accelerates statewide efforts to: Connect Oregonians to our great outdoors; Foster stewardship of Oregon’s celebrated natural; cultural, and historic wonders; Stimulate outdoor recreation in Oregon, enhancing our urban and rural economies; and Link a network of off-street trails within and between Oregon communities.

Workshops will be held at the Douglas County Fairgrounds as well as mobile workshops. Kris Ammerman, City Park Program Manager, will lead a tour of the multi-use path. The Holiday Inn Express is the lodging partner because of the proximity to the multi-use path access.

Mr. Lazur stated he worked with the stakeholders. The Umpqua Economic Development Partnership is involved as well with trail planning, once a year path maintenance, providing a venue to come together, as well as providing sponsors for the Oregon Trails Summit Conference (Oregon Trails Coalition).

Commissioner Leif moved to authorize the City to enter into an agreement to provide $2,500 worth of funding to go to the Oregon Trails Coalition in order to help fund the 2019 Oregon Trails Summit. The motion was seconded by Commissioner Beach and approved with the following votes: Chair Ryan, Commissioners Allen, Beach, Duncan, Leif, Ross, and Widmer voted yes. No one voted no.
INFORMATIONAL
Partnership Report –
Mr. Patterson reported on the following:

- Thanked Commissioner Leif/State Representative Leif for helping to pass the $10 million dollar funding for the Allied and Mental Health College in the legislature. The original ask was $20 million; however, they are grateful for the $10 million received. This funding will give them the ability to apply for additional grants.

- The Allied and Mental Health College Economic Impact study is completed.

- The 4th of July Great Umpqua Food Truck Competition and Battle of the Bands Competition was a success. More bands participated in the battle of the bands and a 16’ wide screen was added for viewing the final judging of the food truck event which allowed more people to enjoy the final judging.

The Partnership is striving to keep their events free and family friendly for the community. Because the events are free, gathering analytics is challenging. Success, in part, is measured by the increased success of the food and alcohol vendors. Mr. Patterson shared the community has expressed to him “it’s nice to go to an event with no motive”. These events are a great thing for our community. He thanked the Commission for their continued support.

BUSINESS FROM COMMISSION
Commissioner Leif shared that District 2 received the most money because he and Senator Dallas Heard worked hard to build bridges during this legislative session.

Chair Ryan reminded the Commission of the decision to down size the members of the EDC to be consistent with the other commissions which have six members plus the chair. As a member’s term expires, the EDC will not fill those positions.

BUSINESS FROM STAFF - None

ADJOURNMENT - Meeting adjourned at 4:35 p.m. The next meeting is scheduled for Oct. 8, 2019.

Chrsisy Matthews
Department Technician
Date: October 8, 2019

To: Economic Development Commission

From: Stuart Cowie, Community Development Director

Subject: Anvil Northwest – Destination Marketing Organization Status Update

ISSUE STATEMENT AND SUMMARY
The City entered into a contract with Anvil Northwest July 30, 2019 to provide Destination Marketing Services. Since that time, Anvil has been hard at work gathering content, collecting data, conducting stake holder meetings, developing strategy, and determining design and messaging in order to roll out a future tourism promotional campaign for Roseburg. Their presentation is designed to show us what they've been up to by providing a status update on the development process of the new campaign.

Anvil brings a fresh new perspective to destination marketing services for our area. We are excited to be working with their team!
Date: October 8, 2019
To: Economic Development Commission
From: Stuart Cowie, Community Development Director
Subject: Blue Zones Project & DRA – Parklet Presentation

ISSUE STATEMENT AND SUMMARY
Kirk Blaine, Project Manager of the Blue Zones Project, and Susie Johnston-Forte, Executive Director of the Downtown Roseburg Association, will present information regarding the possibility of a parklet pilot project occurring in the downtown central business district.

ANALYSIS
The possible creation of a seasonal parklet program in the downtown area has been evaluated with downtown restaurants interested in providing outdoor seating as part of their dining experience.

Parklets act as a sidewalk extension providing more space for outdoor seating beyond a typical sidewalk. They are installed in parallel parking spaces outside the adjacent business and extend out from the sidewalk at the level of the sidewalk to the width of the adjacent parking space. Railings and or planter boxes are constructed to create separation from traffic.

Restaurant owners provide seating for patrons looking for an outdoor dining experience. The purpose of these structures is to create a more active downtown area where people can relax and enjoy the city around them as they patron a local restaurant.

This same presentation was given to City Council June 24, 2019. At that meeting, Council agreed to have City staff evaluate how a parklet program might work in downtown Roseburg in order to bring back more information to Council at a future meeting. Since that time, City staff has been working with Blue Zones and the DRA to provide parameters for how a program may work. It is anticipated that the information gathered surrounding a possible parklet program will be presented to Council later this fall.

The purpose of this presentation is to make the EDC aware of the project, to gauge the EDC’s feelings toward parklet opportunities in downtown, and to discuss whether or not the EDC would be interested in authorizing TLT funds to help with future implementation of the program.

It is anticipated that if a parklet program is authorized by Council construction and placement of a few parklets within the downtown area would occur in the spring/summer of 2020. A funding request to help assist with the construction cost of the parklet may come to the EDC during your January meeting.
ROSEBURG ECONOMIC DEVELOPMENT COMMISSION
DISCUSSION ITEM SUMMARY

Date: October 8, 2019
To: Economic Development Commission
From: Stuart Cowie, Community Development Director
Subject: Blue Zones Project Food Policy Committee – Food Hub/Agri-tourism Model

ISSUE STATEMENT AND SUMMARY
Michelle Martin, Director of Community and Economic Development at NeighborWorks Umpqua and a member of the Blue Zones Food Policy Committee and Jessica Hand, Community Program Manager of the Blue Zones Project, will present information regarding the possibility of a local food hub/market and its impact on current agri-tourism efforts.

ANALYSIS
In July of 2017, the EDC approved funding in the amount of $5,000 in order to provide “matching” funds to the Umpqua Basin Economic Alliance in conjunction with $10,000 from Travel Oregon to promote local bicycling tourism (BaTS) efforts throughout Roseburg and an additional $5,000 in conjunction with $10,000 from Travel Oregon to promote local culinary and agri-tourism (CATS) in the Umpqua region as a result of the Bicycle and Agri-tourism Studio held at UCC in May of 2017.

In April of 2018, the EDC authorized an additional $5,000 in order to assist in funding a RARE (Resource Assistance for Rural Environments) intern, Maegan Hollister, who was housed and worked under the umbrella of the Partnership.

Maegan under the direction of the Partnership with assistance from Travel Oregon helped to establish The Great Umpqua Food Trail. The food trail provides a local itinerary of places to stop within our area to experience local products that are grown, raised or created within the Umpqua region.

Last month you were sent a link to a promotional video highlighting The Great Umpqua Food Trail that was recently created by Travel Oregon. This is a fantastic video showcasing a local winery, farmers market and general agri-tourism opportunities within our region. We are grateful to Travel Oregon and the Partnership for helping to spearhead on-going efforts surrounding agri-tourism in our area.

Today’s presentation will be a continuation of looking at how we may be able to provide additional agri-tourism opportunities. The Blue Zones Project in conjunction with the Partnership, NeighborWorks, and OSU Extension is looking to determine the feasibility of a food hub within our community. Food hubs offer a centrally located facility in which farmers can wholesale, store, process, distribute and/or market regionally produced food products. Food hubs can capitalize off of agri-tourism efforts when successfully paired with farmers markets, farm to fork restaurant experiences, wineries, and other agri-tourism related events.

The hope surrounding this presentation is to determine the EDC’s feelings toward the idea of a food hub within our region and if the EDC may have an interest in helping to fund a feasibility study to determine how a local food hub may best fit our community’s needs.
RECRUITMENT

SEPTEMBER: PROJECT NDT
Business Oregon is working with a company looking to locate a new technology data center. The sites submitted were the Reedsport Commerce and Technology Campus, 620 Stearns Ln in Sutherlin, and 2320 Buckhorn Rd in Roseburg.

JULY: PROJECT BRAVE
A European client looking for an industrial site to locate a pulp and paper mill. Their source material will come from recycled paper. The Reedsport Commerce and Technology Campus was submitted.

JULY: PROJECT CLARK
Searching for a potential food manufacturing site available for sale or lease. The minimum size needed is 50,000 SF with a cap of 300,000 SF. Access to highways, power, water, and sewer are all critical. The sites submitted were 620 SW Stearns Ln and 210 Crestview St both in Sutherlin.

RENEWING MEMBERS:
City of Roseburg
Douglas County
Avista
Mercy Medical Center
Cow Creek Band of Umpqua Tribe of Indians
North River Boats
Jordan Cove LNG
Douglas Educations School District
Pacific Power
First Call Resolution
Umpqua Bank
Harvard Medical Park Ltd
City of Sutherlin
Tim Allen Equipment/Roseburg Rentals
The Neil Company Real Estate
Express Employment Professionals
RHT Energy, Inc.
<table>
<thead>
<tr>
<th><strong>Truck Driving School</strong></th>
<th><strong>South Umpqua Valley Industrial Park</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>UCC has found another location.</td>
<td>The requested relocation and zone change for the 1.35-acre unit of land has been granted with a new business already found for this location. The 8.00-acre amendment and zone changed was on the Planning Department agenda for the September 19 meeting. Funding was secured for the traffic signal improvement.</td>
</tr>
</tbody>
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<tr>
<th><strong>Sutherlin Sewer Line</strong></th>
<th><strong>Umpqua Pub Talks &amp; RAIN</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Support New Development Approved by DCIDB and is now being working on by the City of Sutherlin.</td>
<td>The Partnership took over Umpqua Pub Talks from UBC in June. The first ever Pre-Seed Fund Pitch Fest took place in July. Working now on a plan to merge all entrepreneurial efforts into a clear pathway.</td>
</tr>
</tbody>
</table>

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<tr>
<th><strong>Boutique Hotel</strong></th>
<th><strong>Food Trail</strong></th>
</tr>
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<tbody>
<tr>
<td>Based on new site offered, we have invited the builder back to town.</td>
<td>Meeting with Travel Southern Oregon in October to discuss next steps.</td>
</tr>
</tbody>
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<table>
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<tr>
<th><strong>Executive Housing</strong></th>
<th><strong>Food Hub/Agriculture Distribution Center</strong></th>
</tr>
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<tbody>
<tr>
<td>Still in discussion on timing for this project.</td>
<td>Looking for a location.</td>
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</tbody>
</table>

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<tr>
<th><strong>The Partnership Radio Show</strong></th>
<th><strong>Back 9</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>This project has been dropped due to conflicts.</td>
<td>Coca Cola building underway. Other possible companies now interested in moving to this industrial park.</td>
</tr>
</tbody>
</table>
CAREER PATHWAY BASEBALL CARDS

These cards highlight local county critical needs position, the required training of those positions and earning potential for Douglas County.

In 2018, a middle school version was created and we distributed 2,000 sets to public schools only.

This year, new packs have been created to suit high schools. With a combined distribution including all Douglas County public, private & charter junior and senior high schools, including Reedsport. 8,219 packs will be distributed this fall!

Funded by:

DOUGLAS COUNTY

DOUGLAS EDUCATION SERVICE DISTRICT

AVIVA HEALTH

Southwestern Oregon Workforce Investment Board

Backpack/Allied Health Certificate Program

• Over 408 students now enrolled in program in its first year.
• 7 Allied Health Certificates Awarded
• 516 College Credits Awarded

Grow Our Own
Website is under development.

South County CTE Center
Funding opportunities are underway now for new building on gifted site.
Southern Oregon

GEORGE FOX UNIVERSITY

MEDICAL WORKFORCE CENTER

2019 MILESTONES

Feb: MOU Signed with George Fox University

May: Project Concept & Preliminary Site Plan

May: Economic Assessment Complete

Jul: $10 Million in Funding from the State

WHAT'S TO COME

Applying for grants to obtain the additional funding.

PROJECT CONCEPT

PRELIMINARY SITE PLAN

BIRD'S EYE VIEW

COURTYARD AREAS

THE BOULDERS

Southern Oregon Medical Workforce Center | George Fox University

Oregon.gov

DOUGLAS COUNTY

ROSEBURG

CHI Mercy Health

Imagine better health.™
3RD ANNUAL
JULY 4TH FOOD TRUCK COMPETITION

- More than 20,000 people attended
- Audience participation grew; age range consisted of families with children during the day and majority 30 and older for Battle of the Bands concert and fireworks show in the evening
- The average food truck made more than $3,000 (not including prize money)
- Approximately $65,000 raise through sponsorships for the event, including Roseburg Hometown Fireworks Association
- 44 local entities partnered financially with The Great Umpqua for this event
- More than $50,000 in in-kind trade sponsorships
- Media coverage promoting event and our region included: Southern Oregon Magazine, KEZI, The News-Review, Brooke Communications, JPR, Travel Oregon, and 1879

- 23 food trucks attended - 15 of those were local; the remaining came from Portland-area, Medford, Grants Pass, and Eugene
- Local spotlights included: Seven local bands performed; Miss Douglas County and Miss Douglas County Teen participated as emcees/hospitality/greeters; 4 local kid activity vendors
- New this year: LED screen beautifully showed the panel of food judges on stage trying each finalist's dish to the audience
- Approximately 30-minute Roseburg Hometown Fireworks show
- Sheriff Hanlin participated onstage by giving the fireworks show the green light
- A great event for the fairgrounds - boosting their budget each year
- Over $18,000 given away in prize money to food truck winners
2ND ANNUAL NUTCRACKER CRACK THE NORTH UMPQUA TRAIL

- Over $17,000 in sponsorship contribution
- Over $40,000 in in-kind contribution
- 23 registered MTB race participants; 21 competed
- 6 Roseburg riders; Other participants from California, Washington, and other parts of Oregon and majority of the riders didn’t compete last year - first time on North Umpqua Trail, and majority first time to Douglas County
- The 2018 N.U.T.Cracker MTB Race was the first time there had been an organized bike event on the North Umpqua Trail system

- Valiant effort from volunteers, forest service, and event management for trail clearing and prep; the 2019 race included several spots of storm damage clean up as well
- The event has prompted additional and continued work to be done on the North Umpqua Trail via the Oregon Trails Coalition and other volunteer groups

"UNTAPPED"
"RAW"
"GORGEOUS"
"WHAT A LOT OF PEOPLE ARE LOOKING FOR"
Bash event brought in national act, Roseburg for entertainment - drawing in a younger audience

Umpqua Bash event brought in many visitors to the area that were driving by or making a pit stop in Roseburg during their vacation

Many found the event by searching local activities

Partners of the event included: Roseburg’s Vineyard Tour cycling event; Fort Umpqua Days; Winchester Bay’s Art Walk

Local (Douglas County) partners participating at the N.U.T.Cracker MTB Race and the Umpqua Bash included Douglas County Teen; several local volunteers; five local beer/wine vendors; five local food trucks/vendors; Wildlife Safari stage presentation; Velo Club; YMCA; OregonBikeLLC; TCB Security; Hampton Inn; Holiday Inn; Motel 6 (both Roseburg and Sutherlin locations); Bell Sister Flats; DB Pro Audio; local photographer, Robin Loznak; Umpqua Tech (website); TCB Security; Canyon Creek Bicycles; Backside Brewing; City of Roseburg Parks and Recreation; Umpqua National Forest Dpt and BLM Dpt; Lemolo Lake campground
MEETINGS

Roseburg Area Investors Network Meeting
City of Roseburg Economic Development Commission
Umpqua Bank Board Meeting
Opportunity Zones Meeting at The Ford Family Foundation
Umpqua Valley Transportation Sector Partnership Meeting
July Umpqua Pub Talks & Pitch Fest
Southern Oregon Workforce Investment Board - Douglas Work Group
Roseburg Area Think Tank
Southern Oregon Workforce Invest Board Meeting
Oakland Economic Development Meeting
Douglas County Industrial Development Board
August Umpqua Pub Talk
Southern Oregon Workforce Investment Board Member Teleconference
Umpqua Business Center Board Meeting
The Partnership Board Meeting
Douglas County Board of Commissioners Meeting
August Blue Zones Project Steering Committee
Blue Zones Project - Find Your Farmer Planning Meeting
The Partnership Membership Drive
Anvil Northwest Stakeholders Meeting
Douglas County Partners for Student Success Meeting
September Umpqua Pub Talk
Bend Pub Talk
Food Hub Strategy Meeting
Umpqua Valley Food Trail Meeting
MEETINGS

Stu Cowie, City of Roseburg
Alex Campbell, State of Oregon
Blair Bailey
Jeff Hadaway
Mike Ripley, Mudslinger Events
Jim McCreight, Oregon Technology Business Center
Alex Kollitz, WARP OFFROAD
Betsy Yraguen, KEZI
Steve Vincent, Avista
Don Cook, Express Employment Professionals
Tim Allen, Roseburg Rentals
Marissa Fink, YMCA
Justin Deedon, Umpqua Tech
Alex Palm, i.e. Engineering
Michael Lasher, Douglas ESD
Bri Mattews, Travel Oregon
Trevor Mauch, Carrot
Simon and Breanne Callahan
Mike Fieldman, UCAN
Kristi Smith, Pacific Headwear
Jim Daniel, Sidney’s Senior Services Insurance
Ron Doan, Umpqua Indian Development Corporation
Bruce Hanna, Coca-Cola Bottling Company of Roseburg
Representative Gary Leif
John McCafferty, Umpqua Indian Development Corporation
Melena Brundige
Dick Dolgonas, VELO Club
Kyle Bailey,
Commissioner Chris Boice
Roger Lee
Chris Clemow, Clemow and Associates, LLC
Nicole Messenger, City of Roseburg
Aaron Larsen
Dave Sabala
Sam Carter, Pacific Power
Jessica Hand
Anvil Northwest
Kelly Morgan, Mercy Health
Senator Dallas Heard
THANK YOU

WAYNE PATTERSON
Executive Director

LEAH JONES
Office Manager

DAN LOOMIS
Workforce Development Manager

BRITTANY ARNOLD
Events Manager