

CITY OF ROSEBURG
ECONOMIC DEVELOPMENT COMMISSION
Tuesday, October 8, 2019
City Hall Third Floor Conference Room, 3:30 p.m.

S.C.
10/3/19

NOTE: It is up to each of you as Commissioners and Staff to let staff know before the day of the meeting if you will not be able to attend. Thank you.

AGENDA

- I. CALL TO ORDER
- II. ROLL CALL:

Tom Ryan, Chair	Tim Allen	Don Baglien
Mickey Beach	Angela Brown	Gary Leif
Misty Ross	Michael Widmer	Paul Zegers
- III. APPROVAL OF MINUTES:
 - A. July 19, 2019 – Economic Development Commission
- IV. AUDIENCE PARTICIPATION: At this time, anyone wishing to address the Commission concerning items of interest not included in the agenda may do so. The person addressing the Commission shall, when recognized, give his/her name and address for the record. All remarks shall be directed to the whole Commission. The Commission reserves the right to delay any action, if required, until such time when they are fully informed on the matter.
- V. PRESENTATION & DISCUSSION:
 - A. Anvil Northwest – Destination Marketing Organization Status Update
 - B. Downtown Roseburg Association/Blue Zones Built Environment Committee– Parklet Pilot Program
 - C. Blue Zones Food Policy Committee– Food Hub/Agri-Tourism Model
- VI. INFORMATIONAL:
 - A. Partnership Report
- VII. BUSINESS FROM THE COMMISSION
- VIII. BUSINESS FROM STAFF
- IX. NEXT SCHEDULED MEETING – January 14, 2020
- X. ADJOURNMENT

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The agenda packet is available on-line at:

<http://www.cityofroseburg.org/your-government/commissions/economic-development/>

CITY OF ROSEBURG
ECONOMIC DEVELOPMENT COMMISSION MINUTES
July 19, 2019

CALL TO ORDER

Chair Tom Ryan called the meeting of the Economic Development Commission to order at 3:30 p.m. in the City Hall Third Floor Conference Room at 900 SE Douglas Avenue, Roseburg, Oregon.

ROLL CALL

Present: Chair Tom Ryan, Commissioners Tim Allen, Mickey Beach, Hannah Duncan, Gary Leif, Misty Ross, and Michael Widmer.

Absent Excused: Don Baglien, Angela Brown and Paul Zegers.

Others Present: Pro-tem City Manager Nikki Messenger, Community Development Director Stuart Cowie, Department Technician Chrissy Matthews, Wayne Patterson from Umpqua Economic Development Partnership, Dani Raines and Kathy Heidt from Anvil Northwest, and Mariah Smith from TenDown Bowling.

APPROVAL OF MINUTES

Commissioner Leif moved to approve the minutes of the March 6, 2019 meeting as submitted. The motion was seconded by Commissioner Allen and approved with the following votes: Chair Ryan, Commissioners Allen, Beach, Duncan, Leif, Ross, and Widmer voted yes. No one voted no.

Mr. Cowie introduced Dani Raines and Kathy Heidt from Anvil Northwest who was selected for the Tourism contract. They are a local company and it's great to be working with them. A video presentation of Anvil's "Love Letter to Roseburg" was shown. This video was viewed 51,000 times and shared over a thousand times in 24 hours. The community is hungry for tourism.

Chair Ryan stated four applications for the Tourism contract were reviewed. Anvil Northwest was impressive and local. Their "Love Letter to Roseburg" video can be viewed on YouTube, Anvil's website and other social media outlets.

Dani Raines, Anvil Northwest, shared she grew up in Roseburg and is a graduate of Roseburg High School. Anvil is excited for the opportunity to show the livability of Roseburg. Her expertise is in the tourism industry specializing in hotel/booking conventions. Anvil has different members of their team that are multifaceted and proud of the community we come from. The next step is meeting with and finalizing stakeholders and focus on tourism.

Kathy Heidt, Project Manager, shared she has worked for Anvil for eight years and she keeps the team moving. Anvil will be contacting individuals in the community, collecting assets of the community and taking or obtaining photographs of events.

Commissioner Ross shared she moved back to Roseburg eight years ago and since then has been a harsh critic of the lack of tourism promotion for our community. She is excited

about what Anvil Northwest has to offer, the talent they have and the ability to meet deadlines. Commissioner Ross commended City Council for selecting Anvil Northwest.

Dani Raines asked the Commission what information they are interested in seeing from Anvil. Commissioner Ross expressed receiving a detailed visitors report at the EDC meetings to show the return on the City's investment in tourism promotion.

Commissioner Leif asked if Anvil is restricted to promoting Roseburg only. Mr. Cowie stated there isn't a geographical boundary. A good example is the Crater Lake mural painted on the Roseburg Library. Wildlife Safari is a big tourist attraction which the EDC has awarded grant funding to promote continued tourism to our area as well.

Commissioner Beach acknowledged southwest Oregon as a noteworthy marketable asset as well.

AUDIENCE PARTICIPATION-NON-AGENDA ITEMS – None.

DISCUSSION ITEMS

2020 Oregon State USBC (Unites States Bowling Congress) Open Championship (TenDown Bowling & Entertainment)-Tourism Grant Application.

Mr. Cowie stated Mariah Smith from TenDown Bowling & Entertainment was present if the Commission had questions for her. Mr. Cowie reported TenDown Bowling & Entertainment is requesting \$4,999 in order to fund marketing and special promotions to league bowlers and all 59 bowling centers within the state to encourage increased entries for the 2020 Oregon State United States Bowling conference (USBC) Open Championship to be held in Roseburg. The tournament will run over the course of an 8-week period in which tournament play will occur each weekend at TenDown Bowling Alley.

Mariah Smith, TenDown Bowling, stated the tournament is open to Oregon USBC members with 5-person teams, doubles, and single events in five average-based divisions. The tournament attracts participants throughout the state. The last few years have shown an average of approximately 1, 300 participants. This does not include family members and friends that may also be traveling with those participating in the tournament. The Oregon State USBC has nearly 16,000 members. TenDown feels with proper advertising and promoting, Roseburg has the opportunity to attract many more participants.

The Commission inquired how much potential growth could TenDown accommodate for this event. Ms. Smith stated they could accommodate an increase of approximately 50 percent growth if they shut off traditional lanes during the 8 weeks of tournament play.

Commissioner Leif moved to authorize the City to enter into an agreement to provide \$4,999 worth of funding to go to TenDown Bowling & Entertainment in order to help advertise and promote the 2020 Oregon State USBC Open Championship. The motion was seconded by Commissioner Allen and approved with the following votes: Chair Ryan, Commissioners Allen, Beach, Duncan, Leif, Ross, and Widmer voted yes. No one voted no.

Challenge of Champions Tour Bullriding (PUSH Enterprises, Inc.) -Tourism Grant Application.

Mr. Cowie stated Jason Maddox and Andrea Crenshaw were not able to attend the meeting due to a Bullriding event in Washington. Mr. Cowie reported PUSH Enterprises, Inc. is requesting \$4,999 in order to fund a Roseburg based Bullriding Tour marketing promotional video for three bull riding events that occur in Roseburg in August, September and January.

The promotional video will be professionally created in order to be played on a nationally televised program on the Cowboy Channel. Video production will include area lodging, dining and other types of business to help draw fans to Roseburg. The Challenge of Champions Tour Bullriding Series is in its 11th year and typically average 2,000 - 3,000 people per event. The bullriding series draws people throughout Oregon, Washington and California.

Commissioner Allen mentioned the requested funding amount on the application is \$7,500. Mr. Cowie stated after explaining to the applicants that an amount over \$5,000 would need City Council approval, they agreed to amend their request to \$4,999.

The Commission inquired if this will be a generalized video. Mr. Cowie stated the video will focus on how the bullriding tour started in Roseburg and highlight the area as a whole, including lodging, dining, and area entertainment to draw fans to Roseburg.

Commissioner Allen moved to authorize the City to enter into an agreement to provide \$4,999 worth of funding to go to PUSH Enterprises, Inc. in order to create a promotional video for the Challenge of the Champions Tour Bullriding Series. The motion was seconded by Commissioner Ross and approved with the following votes: Chair Ryan, Commissioners Allen, Beach, Duncan, Leif, Ross, and Widmer voted yes. No one voted no.

N.U.T. Cracker Mountain Bike Race (Partnership)-Funding Request and the Great Umpqua Bash Event (Partnership) -Funding Request

The Partnership is submitting two funding requests for (1) N.U.T. Cracker Mountain Bike Race, and (2) The Great Umpqua Bash, both events involving the 2nd annual 2019 Great Umpqua Outdoor Days held over Labor Day weekend.

Mr. Cowie reported the Partnership is requesting \$4,999 to assist in supporting the 2nd annual N. U. T. Cracker Mountain Bike Race. This event will be held August 31, 2019. Last year's event helped to establish the first organized race on the North Umpqua Trail (NUT). The NUT is a highly acclaimed mountain bike trail that has been ranked by the International Mountain Bike Association as one of 42 "Epic Rides" within the United States.

50 participants from Oregon, Washington and California participated in the event last year. This year the race will be open to 150 registrants. It is anticipated that those participating will bring their families and friends to experience the whole Labor Day weekend.

The Great Umpqua Bash event is held in Stewart Park and includes a free concert, food trucks and local breweries. It is held in the evening of August 31st and also serves as the post-N. U. T. Mountain Bike Race Event award ceremony.

Commissioner Allen asked if an application for the funding request was submitted since there wasn't one in the EDC packet. Mr. Cowie replied Mr. Patterson submitted an ASK which allows someone to submit a written proposal requesting funding outside of the scheduled grant cycles. Mr. Patterson submitted a written proposal for the N.U.T. Cracker Mountain Bike Race and the Great Umpqua Bash Event.

Chair Ryan and Commissioner Allen recused themselves from participating in the motion because they are on the Umpqua Economic Development Partnership Board.

Vice-Chair Beach moved to authorize the City to enter into an agreement to provide \$4,999 worth of funding to go to the Partnership in order to help fund the 2019 Great Umpqua Bash event. The motion was seconded by Commissioner Leif and approved with the following votes: Vice-Chair Beach, Commissioners Duncan, Ross, Leif and Widmer voted yes. No one voted no.

Oregon Trails Summit Conference (Oregon Trails Coalition) -Funding Request

Mr. Cowie reported the community of Roseburg is hosting the 2019 Oregon Trails Summit from October 3rd – 5th at the Douglas County Fairgrounds. The Oregon Trails Coalition is requesting \$2,500 in sponsorship support.

The Oregon Trails Summit will bring together more than 200 recreation, conservation, planning, tourism, health professionals, agency staff, policy makers, advocates, and visionaries to network, learn, and develop solutions that advance Oregon's world-class trails and scenic routes.

Support of the Oregon Trails Summit accelerates statewide efforts to: Connect Oregonians to our great outdoors; Foster stewardship of Oregon's celebrated natural, cultural, and historic wonders; Stimulate outdoor recreation in Oregon, enhancing our urban and rural economies; and Link a network of off-street trails within and between Oregon communities.

Workshops will be held at the Douglas County Fairgrounds as well as mobile workshops. Kris Ammerman, City Park Program Manager, will lead a tour of the multi-use path. The Holiday Inn Express is the lodging partner because of the proximity to the multi-use path access.

Mr. Lazur stated he worked with the stakeholders. The Umpqua Economic Development Partnership is involved as well with trail planning, once a year path maintenance, providing a venue to come together, as well as providing sponsors for the Oregon Trails Summit Conference (Oregon Trails Coalition).

Commissioner Leif moved to authorize the City to enter into an agreement to provide \$2,500 worth of funding to go to the Oregon Trails Coalition in order to help fund the 2019 Oregon Trails Summit. The motion was seconded by Commissioner Beach and approved with the following votes: Chair Ryan, Commissioners Allen, Beach, Duncan, Leif, Ross, and Widmer voted yes. No one voted no.

INFORMATIONAL

Partnership Report –

Mr. Patterson reported on the following:

- Thanked Commissioner Leif/State Representative Leif for helping to pass the \$10 million dollar funding for the Allied and Mental Health College in the legislature. The original ask was \$20 million; however, they are grateful for the \$10 million received. This funding will give them the ability to apply for additional grants.
- The Allied and Mental Health College Economic Impact study is completed.
- The 4th of July Great Umpqua Food Truck Competition and Battle of the Bands Competition was a success. More bands participated in the battle of the bands and a 16' wide screen was added for viewing the final judging of the food truck event which allowed more people to enjoy the final judging.

The Partnership is striving to keep their events free and family friendly for the community. Because the events are free, gathering analytics is challenging. Success, in part, is measured by the increased success of the food and alcohol vendors. Mr. Patterson shared the community has expressed to him "it's nice to go to an event with no motive". These events are a great thing for our community. He thanked the Commission for their continued support.

BUSINESS FROM COMMISSION

Commissioner Leif shared that District 2 received the most money because he and Senator Dallas Heard worked hard to build bridges during this legislative session.

Chair Ryan reminded the Commission of the decision to down size the members of the EDC to be consistent with the other commissions which have six members plus the chair. As a member's term expires, the EDC will not fill those positions.

BUSINESS FROM STAFF - None

ADJOURNMENT - Meeting adjourned at 4:35 p.m. The next meeting is scheduled for Oct. 8, 2019.



Chrissy Matthews
Department Technician

ROSEBURG ECONOMIC DEVELOPMENT COMMISSION DISCUSSION ITEM SUMMARY



Date: October 8, 2019
To: Economic Development Commission
From: Stuart Cowie, Community Development Director
Subject: Anvil Northwest – Destination Marketing Organization Status Update

ISSUE STATEMENT AND SUMMARY

The City entered into a contract with Anvil Northwest July 30, 2019 to provide Destination Marketing Services. Since that time, Anvil has been hard at work gathering content, collecting data, conducting stake holder meetings, developing strategy, and determining design and messaging in order to roll out a future tourism promotional campaign for Roseburg. Their presentation is designed to show us what they've been up to by providing a status update on the development process of the new campaign.

Anvil brings a fresh new perspective to destination marketing services for our area. We are excited to be working with their team!

ROSEBURG ECONOMIC DEVELOPMENT COMMISSION DISCUSSION ITEM SUMMARY



Date: October 8, 2019
To: Economic Development Commission
From: Stuart Cowie, Community Development Director
Subject: Blue Zones Project & DRA – Parklet Presentation

ISSUE STATEMENT AND SUMMARY

Kirk Blaine, Project Manager of the Blue Zones Project, and Susie Johnston-Forte, Executive Director of the Downtown Roseburg Association, will present information regarding the possibility of a parklet pilot project occurring in the downtown central business district.

ANALYSIS

The possible creation of a seasonal parklet program in the downtown area has been evaluated with downtown restaurants interested in providing outdoor seating as part of their dining experience.

Parklets act as a sidewalk extension providing more space for outdoor seating beyond a typical sidewalk. They are installed in parallel parking spaces outside the adjacent business and extend out from the sidewalk at the level of the sidewalk to the width of the adjacent parking space. Railings and or planter boxes are constructed to create separation from traffic.

Restaurant owners provide seating for patrons looking for an outdoor dining experience. The purpose of these structures is to create a more active downtown area where people can relax and enjoy the city around them as they patron a local restaurant.

This same presentation was given to City Council June 24, 2019. At that meeting, Council agreed to have City staff evaluate how a parklet program might work in downtown Roseburg in order to bring back more information to Council at a future meeting. Since that time, City staff has been working with Blue Zones and the DRA to provide parameters for how a program may work. It is anticipated that the information gathered surrounding a possible parklet program will be presented to Council later this fall.

The purpose of this presentation is to make the EDC aware of the project, to gauge the EDC's feelings toward parklet opportunities in downtown, and to discuss whether or not the EDC would be interested in authorizing TLT funds to help with future implementation of the program.

It is anticipated that if a parklet program is authorized by Council construction and placement of a few parklets within the downtown area would occur in the spring/summer of 2020. A funding request to help assist with the construction cost of the parklet may come to the EDC during your January meeting.

ROSEBURG ECONOMIC DEVELOPMENT COMMISSION DISCUSSION ITEM SUMMARY



Date: October 8, 2019

To: Economic Development Commission

From: Stuart Cowie, Community Development Director

Subject: Blue Zones Project Food Policy Committee – Food Hub/Agri-tourism Model

ISSUE STATEMENT AND SUMMARY

Michelle Martin, Director of Community and Economic Development at NeighborWorks Umpqua and a member of the Blue Zones Food Policy Committee and Jessica Hand, Community Program Manager of the Blue Zones Project, will present information regarding the possibility of a local food hub/market and its impact on current agri-tourism efforts.

ANALYSIS

In July of 2017, the EDC approved funding in the amount of \$5,000 in order to provide “matching” funds to the Umpqua Basin Economic Alliance in conjunction with \$10,000 from Travel Oregon to promote local bicycling tourism (BaTS) efforts throughout Roseburg and an additional \$5,000 in conjunction with \$10,000 from Travel Oregon to promote local culinary and agri-tourism (CATS) in the Umpqua region as a result of the Bicycle and Agri-tourism Studio held at UCC in May of 2017.

In April of 2018, the EDC authorized an additional \$5,000 in order to assist in funding a RARE (Resource Assistance for Rural Environments) intern, Maegan Hollister, who was housed and worked under the umbrella of the Partnership.

Maegan under the direction of the Partnership with assistance from Travel Oregon helped to establish The Great Umpqua Food Trail. The food trail provides a local itinerary of places to stop within our area to experience local products that are grown, raised or created within the Umpqua region.

Last month you were sent a link to a promotional video highlighting The Great Umpqua Food Trail that was recently created by Travel Oregon. This is a fantastic video showcasing a local winery, farmers market and general agri-tourism opportunities within our region. We are grateful to Travel Oregon and the Partnership for helping to spearhead on-going efforts surrounding agri-tourism in our area.

Today’s presentation will be a continuation of looking at how we may be able to provide additional agri-tourism opportunities. The Blue Zones Project in conjunction with the Partnership, NeighborWorks, and OSU Extension is looking to determine the feasibility of a food hub within our community. Food hubs offer a centrally located facility in which farmers can wholesale, store, process, distribute and/or market regionally produced food products. Food hubs can capitalize off of agri-toursim efforts when successfully paired with farmers markets, farm to fork restaurant experiences, wineries, and other agri-tourism related events.

The hope surrounding this presentation is to determine the EDC’s feelings toward the idea of a food hub within our region and if the EDC may have an interest in helping to fund a feasibility study to determine how a local food hub may best fit our community’s needs.

2019
JUL-SEP

UMPQUA ECONOMIC DEVELOPMENT **PARTNERSHIP**

REPORT FOR ROSEBURG ECONOMIC DEVELOPMENT COMMISSION



RECRUITMENT

SEPTEMBER: PROJECT NDT

Business Oregon is working with a company looking to locate a new technology data center. The sites submitted were the Reedsport Commerce and Technology Campus, 620 Stearns Ln in Sutherling, and 2320 Buckhorn Rd in Roseburg.

JULY: PROJECT BRAVE

A European client looking for an industrial site to locate a pulp and paper mill. Their source material will come from recycled paper. The Reedsport Commerce and Technology Campus was submitted.

JULY: PROJECT CLARK

Searching for a potential food manufacturing site available for sale or lease. The minimum size needed is 50,000 SF with a cap of 300,000 SF. Access to highways, power, water, and sewer are all critical. The sites submitted were 620 SW Stearns Ln and 210 Crestview St both in Sutherling.

RENEWING MEMBERS:

City of Roseburg
Douglas County
Avista
Mercy Medical Center
Cow Creek Band of Umpqua Tribe of Indians
North River Boats
Jordan Cove LNG
Douglas Educations School District
Pacific Power
First Call Resolution
Umpqua Bank
Harvard Medical Park Ltd
City of Sutherlin
Tim Allen Equipment/Roseburg Rentals
The Neil Company Real Estate
Express Employment Professionals
RHT Energy, Inc.

PROJECT UPDATES

Truck Driving School

UCC has found another location.

Sutherlin Sewer Line

Support New Development
Approved by DCIDB and is now
being working on by the City
of Sutherlin.

Boutique Hotel

Based on new site offered,
we have invited the builder
back to town.

Executive Housing

Still in discussion on timing
for this project.

The Partnership Radio Show

This project has been dropped
due to conflicts.

Back 9

Coca Cola building underway.
Other possible companies now
interested in moving to this
industrial park.

South Umpqua Valley Industrial Park

The requested relocation and
zone change for the 1.35-acre
unit of land has been granted
with a new business already
found for this location. The
8.00-acre amendment and
zone changed was on the
Planning Department agenda
for the September 19 meeting.
Funding was secured for the
traffic signal improvement.

Umpqua Pub Talks & RAIN

The Partnership took over
Umpqua Pub Talks from UBC in
June. The first ever Pre-Seed
Fund Pitch Fest took place in
July. Working now on a plan to
merge all entrepreneurial
efforts into a clear pathway.

Food Trail

Meeting with Travel Southern
Oregon in October to discuss
next steps.

Food Hub/Agriculture Distribution Center

Looking for a location.



CAREER PATHWAY BASEBALL CARDS

These cards highlight local county critical needs position, the required training of those positions and earning potential for Douglas County.

In 2018, a middle school version was created and we distributed 2,000 sets to public schools only.

FUNDED BY:



This year, new packs have been created to suit high schools. With a combined distribution including all Douglas County public, private & charter junior and senior high schools, including Reedsport, 8,219 packs will be distributed this fall!



Grow Our Own
Website is under development.

Backpack/Allied Health Certificate Program

- Over 408 students now enrolled in program in its first year.
- 7 Allied Health Certificates Awarded
- 516 College Credits Awarded

South County CTE Center

Funding opportunities are underway now for new building on gifted site.



MEDICAL WORKFORCE CENTER

2019 MILESTONES

Feb: MOU Signed with George Fox University

May: Project Concept & Preliminary Site Plan

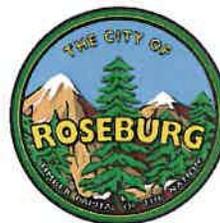
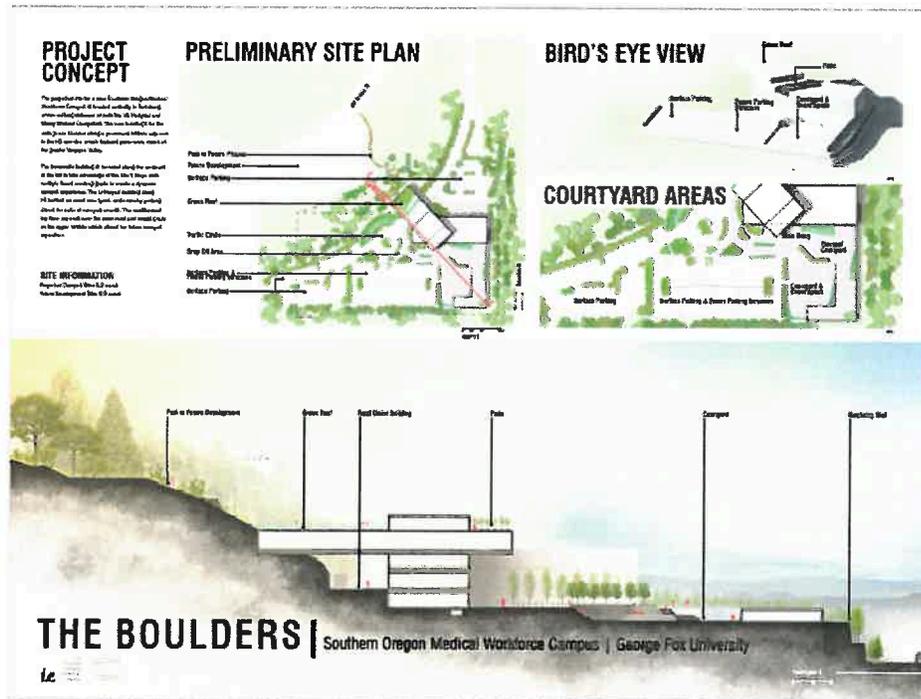
May: Economic Assessment Complete

Jul: \$10 Million in Funding from the State



WHAT'S TO COME

Applying for grants to obtain the additional funding.



Imagine better health.SM



FINAL GRANT REPORT

3RD ANNUAL JULY 4TH FOOD TRUCK COMPETITION

- More than 20,000 people attended
- Audience participation grew; age range consisted of families with children during the day and majority 30 and older for Battle of the Bands concert and fireworks show in the evening
- The average food truck made more than \$3,000 (not including prize money)
- Approximately \$65,000 raise through sponsorships for the event, including Roseburg Hometown Fireworks Association
- 44 local entities partnered financially with The Great Umpqua for this event
- More than \$50,000 in in-kind trade sponsorships
- Media coverage promoting event and our region included: Southern Oregon Magazine, KEZI, The News-Review, Brooke Communications, JPR, Travel Oregon, and 1879
- 23 food trucks attended - 15 of those were local; the remaining came from Portland-area, Medford, Grants Pass, and Eugene
- Local spotlights included: Seven local bands performed; Miss Douglas County and Miss Douglas County Teen participated as emcees/hospitality/greeters; 4 local kid activity vendors
- New this year: LED screen beautifully showed the panel of food judges on stage trying each finalist's dish to the audience
- Approximately 30-minute Roseburg Hometown Fireworks show
- Sheriff Hanlin participated onstage by giving the fireworks show the green light
- A great event for the fairgrounds - boosting their budget each year
- Over \$18,000 given away in prize money to food truck winners



GRANT REPORT

2ND ANNUAL NUTCRACKER CRACK THE NORTH UMPQUA TRAIL

- Over \$17,000 in sponsorship contribution
- Over \$40,000 in in-kind contribution
- 23 registered MTB race participants; 21 completed
- Media exposure consisted of : Travel Oregon, The News-Review, Brooke Communications, KPIC, KEZI, Southern Oregon Magazine, 1879 Magazine, and billboard on I-5
- 6 Roseburg riders; Other participants from California, Washington, and other parts of Oregon and majority of the riders didn't compete last year - first time on North Umpqua Trail, and majority first time to Douglas County
- The 2018 N.U.T.Cracker MTB Race was the first time there had been an organized bike event on the North Umpqua Trail system



- Valiant effort from volunteers, forest service, and event management for trail clearing and prep; the 2019 race included several spots of storm damage clean up as well
- The event has prompted additional and continued work to be done on the North Umpqua Trail via the Oregon Trails Coalition and other volunteer groups

"UNTAPPED"

"RAW"

"GORGEOUS"

"WHAT A LOT OF PEOPLE ARE LOOKING FOR"



- Bash event brought in national act, Roseburg for entertainment - drawing in a younger audience
- Umpqua Bash event brought in many visitors to the area that were driving by or making a pit stop in Roseburg during their vacation
- Many found the event by searching local activities
- Partners of the event included: Roseburg's Vineyard Tour cycling event; Fort Umpqua Days; Winchester Bay's Art Walk
- Local (Douglas County) partners participating at the N.U.T.Cracker MTB Race and the Umpqua Bash included Douglas County Teen; several local volunteers; five local beer/wine vendors; five local food trucks/vendors; Wildlife Safari stage presentation; Velo Club; YMCA; OregonBikeLLC; TCB Security; Hampton Inn; Holiday Inn; Motel 6 (both Roseburg and Sutherlin locations); Bell Sister Flats; DB Pro Audio; local photographer, Robin Loznak; Umpqua Tech (website); TCB Security; Canyon Creek Bicycles; Backside Brewing; City of Roseburg Parks and Recreation; Umpqua National Forest Dpt and BLM Dpt; Lemolo Lake campground



MEETINGS

Roseburg Area Investors Network Meeting

City of Roseburg Economic Development Commission

Umpqua Bank Board Meeting

Opportunity Zones Meeting at The Ford Family Foundation

Umpqua Valley Transportation Sector Partnership Meeting

July Umpqua Pub Talks & Pitch Fest

Southern Oregon Workforce Investment Board - Douglas Work Group

Roseburg Area Think Tank

Southern Oregon Workforce Invest Board Meeting

Oakland Economic Development Meeting

Douglas County Industrial Development Board

August Umpqua Pub Talk

Southern Oregon Workforce Investment Board Member Teleconference

Umpqua Business Center Board Meeting

The Partnership Board Meeting

Douglas County Board of Commissioners Meeting

August Blue Zones Project Steering Committee

Blue Zones Project - Find Your Farmer Planning Meeting

The Partnership Membership Drive

Anvil Northwest Stakeholders Meeting

Douglas County Partners for Student Success Meeting

September Umpqua Pub Talk

Bend Pub Talk

Food Hub Strategy Meeting

Umpqua Valley Food Trail Meeting

MEETINGS

Stu Cowie, City of Roseburg
Alex Campbell, State of Oregon
Blair Bailey
Jeff Hadaway
Mike Ripley, Mudslinger Events
Jim McCreight, Oregon Technology Business Center
Alex Kollitz, WARP OFFROAD
Betsy Yraguen, KEZI
Steve Vincent, Avista
Don Cook, Express Employment Professionals
Tim Allen, Roseburg Rentals
Marissa Fink, YMCA
Justin Deedon, Umpqua Tech
Alex Palm, i.e. Engineering
Michael Lasher, Douglas ESD
Bri Mattews, Travel Oregon
Trevor Mauch, Carrot
Simon and Breanne Callahan
Mike Fieldman, UCAN
Kristi Smith, Pacific Headwear
Jim Daniel, Sidney's Senior Services Insurance
Ron Doan, Umpqua Indian Development Corporation
Bruce Hanna, Coca-Cola Bottling Company of Roseburg
Representative Gary Leif
John McCafferty, Umpqua Indian Development Corporation
Melena Brundige
Dick Dolgonas, VELO Club
Kyle Bailey,
Commissioner Chris Boice
Roger Lee
Chris Clemow, Clemow and Associates, LLC
Nicole Messenger, City of Roseburg
Aaron Larsen
Dave Sabala
Sam Carter, Pacific Power
Jessica Hand
Anvil Northwest
Kelly Morgan, Mercy Health
Senator Dallas Heard



**THANK
YOU**

WAYNE PATTERSON

Executive Director

DAN LOOMIS

Workforce Development Manager

LEAH JONES

Office Manager

BRITTANY ARNOLD

Events Manager