



C/C
7/27/18

**ROSEBURG PARKS COMMISSION AGENDA
WEDNESDAY, AUGUST 1, 2018**

**8:15 a.m. Regular Meeting City Hall Third Floor Conference Room
900 SE Douglas Avenue, Roseburg, Oregon 97470**

***NOTE: IT IS UP TO EACH OF YOU AS COMMISSIONERS TO CALL 541-492-6730 AND LET STAFF
KNOW BEFORE THE DAY OF THE MEETING IF YOU WILL NOT BE ATTENDING. THANK YOU.***

I. CALL TO ORDER

II. ROLL CALL:

Chair: Alison Eggers
Commissioners: Kyle Bailey Leila Heislein Diana Wales
Bob Grubbs Bob Cotterell Bob Walker

III. APPROVAL OF MINUTES

A. May 2, 2018

IV. DISCUSSION ITEMS

- A. Electric Assist Bicycle Policy
- B. Wayfinding Signage on Multi-Use Path System

AUDIENCE PARTICIPATION – At this time, anyone wishing to address the Commission concerning items of interest not included in the agenda may do so. The person addressing the Commission shall, when recognized, give his/her name and address for the record. All remarks shall be directed to the whole Commission. The Commission reserves the right to delay any action, if required, until such time when they are fully informed on the matter.

V. INFORMATIONAL

VI. BUSINESS FROM THE COMMISSION

VII. NEXT MEETING DATE: September 5, 2018

VIII. ADJOURNMENT

***** AMERICANS WITH DISABILITIES ACT NOTICE *****

Please contact the Office of the City Recorder, Roseburg City Hall, 900 SE Douglas Avenue, Roseburg, OR 97470 (Phone 541-492-6700) at least 48 hours prior to the scheduled meeting time if you need an accommodation. TDD users please call Oregon Telecommunications Relay Service at 1-800-735-2900.

**CITY OF ROSEBURG
PARKS AND RECREATION COMMISSION
MAY 2, 2018**

MINUTES

CALL TO ORDER: Chair Alison Eggers called the meeting of the City of Roseburg Parks and Recreation Commission to order at 8:15 a.m. Wednesday, May 2, 2018, in the Third Floor Conference Room at City Hall.

ROLL CALL: Present: Chair Alison Eggers, Commissioners Leila Heislein, Bob Walker, Bob Grubbs, and Diana Wales

Absent: Bob Cotterell and Kyle Bailey

Attending Staff: City Manager Lance Colley, Nikki Messenger Public Works Director, Parks and Recreation Program Manager Kris Ammerman, Parks Superintendent Mark Sparagna, Public Works Staff Assistant Kandi Leroue and Department Technician Chanelle Rogers

Others Present: None

APPROVAL OF MINUTES: Heislein moved to approve the minutes of the April 4, 2018 Parks and Recreation Commission meeting. The motion was seconded by Wales and carried unanimously.

DISCUSSION ITEMS:

Deer Creek Path Stabilization Project – Construction Bids: Messenger informed this project is to stabilize a portion of the riverbank along the multiuse path between Deer Creek and Gaddis Park, near the location a similar project was done in 2013. Messenger stated staff applied and was approved for FEMA funding for this project due to the high water events in December of 2015. Messenger explained this project was originally bid last year but due to not receiving the Joint Fill permit in time to allow construction to occur within the designated in-water work period bids had to be rejected. The permit has now been received and the project was re-advertised in March 2018. Five bids were received with Cradar Enterprises, Inc. being low bidder. Messenger said Cradar has done a previous stabilization project for the City. Multiple commission members asked about the bid that came in over \$40 million. Messenger explained that the contractor put in a lump sum price when it should have been unit price and when staff corrected the error that is the final price of the bid. Grubbs questioned if the path will be closed during the project. Messenger replied there may be some closure but wouldn't be permanent.

MOTION: Grubbs moved to recommend to the City Council the award of the Deer Creek Path Stabilization project to the lowest responsible bidder, Cradar Enterprises, Inc., for \$166,818.00. The motion was seconded by Walker and carried unanimously.

Stewart Park Riverbank Stabilization Project – Construction Bids: Messenger informed this project is to stabilize a portion of the riverbank in the vicinity of the main park irrigation pump structure, approximately 275 feet downstream of the Halfshell stage. Messenger stated staff applied for and was approved for FEMA funding for this project due to the high water events in December of 2015. Messenger explained this project was originally bid last year but due to not receiving the Joint Fill permit in time to allow construction to occur within the designated in-water work period bids had to be rejected. The permit has now been received and the project was re-advertised in March 2018. Eight bids were received with K&B Quality Excavating, LLC being low bidder. Wales questioned if anyone had been looking at erosion control above or below where we do the stabilization projects to try and prevent future erosion. Messenger said you can't put hardscape in it has to be softscape. Colley stated FEMA won't fund precautionary projects unless there is possible structure damage.

MOTION: Grubbs moved to recommend the City Council award the Stewart Park Bank Stabilization Project to the lowest responsible bidder, K&B Quality Excavating, LLC for \$210,122.30. The motion was seconded by Walker and carried unanimously.

Recreational Trails Program Grant Application: Ammerman informed that staff would like to submit a grant application to the Recreational Trails Program (RTP) for a portion of the multi-use path located near Deer Creek Park. The current path is raveled and cracked and a section has some heavy damage and undermining due to erosion. Ammerman stated the grant program requires a minimum 20% match which will come from a combination of in-house labor and the Bike Trail Fund.

MOTION: Grubbs moved to recommend the City Council adopt the Resolution in support of the grant application seeking RTP funding. The motion was seconded by Heislein and carried unanimously.

AUDIENCE PARTICIPATION: None

INFORMATIONAL: Messenger informed that the Movies in the Park will be starting June 1st.

BUSINESS FROM THE COMMISSION: Heislein asked Wales if she had seen the sharps container she purchased had been installed. Wales said that wasn't the one she purchased, that was another one donated from the HIV Alliance so staff is looking for another location to place one. Wales said the Green Heron are nesting downtown which is not an ideal location, she said the Audubon group was doing a Pub Crawl and going to the businesses downtown to hand out flyers and information about the birds and what to do if they see one on the sidewalk. Wales also mentioned that there were about 3000 Swifts going into the chimney at Fir Grove the previous night.

ADJOURNMENT: Meeting adjourned at 8:45 a.m.

Chanelle Rogers

Chanelle Rogers,
Public Works Department Technician



CITY OF ROSEBURG MEMORANDUM



DATE: August 1, 2018

TO: Parks & Recreation Commission

FROM: Kris W. Ammerman, Parks & Recreation Program Manager

VIA: Nikki Messenger, P.E., Public Works Director

SUBJECT: **Electric Assist Bicycle Policy**

ISSUE STATEMENT AND SUMMARY

The use of electric bicycles is becoming more prevalent within the City. The current park rules do not allow them on the multi-use paths. The issue for the Commission is whether to recommend the City Council adopt a resolution updating the Parks Rules and Regulations to allow the use of electric assist bicycles on the path system.

BACKGROUND / ANALYSIS

Most parks and recreation agencies have rules pertaining to the use of electric assist bicycles within their park systems. Most agencies allow their use, but with certain restrictions. The most common practice is to adopt the federal electric bicycle law and then integrate agency specific regulations. Below is a review of applicable rules and regulations by the federal regulatory authority.

According to public Law 107-319 and Federal Electric Bicycle law HR 727 within the Consumer Product Safety Act (15 U.S.C. 2051 et seq.), an electrically driven bike is considered a "bicycle" and the laws of bicycles apply if:

- The electrically driven bicycle has less than a 750-watt motor.
- The bicycle has functional pedals.

The Federal definition of a bicycle is

- A two or three-wheel vehicle with fully operable pedals and an electric motor of less than 750 watts (1hp), whose maximum speed on a paved level surface, when powered solely by such a motor, is less than 20 mph.

The Federal law shall supersede any state law or requirement with respect to low speed electric bicycles. (The state must regulate the electric bicycle as a bicycle). A state, county, or city may be more restrictive than the Federal Government but cannot be less restrictive.

Under the City's current park rules there are no motorized vehicles of any kind permitted on pathways. The proposed policy would allow electric bicycles only with the above stipulations. In addition, staff is proposing to include a 15 mph maximum speed limit on all multi-use paths.

The current park rules are outlined in Resolution No: 2015-14 adopted by the Roseburg City Council on October 26, 2015. The process to facilitate adding new rules is to have the Roseburg City Council rescind the previous resolution and then adopt the new rules via a new resolution (attached).

FINANCIAL CONSIDERATIONS

No financial impact.

TIMING ISSUES

There is not a timing issue.

STAFF RECOMMENDATION

Staff recommends Commission make a recommendation to the City Council to adopt a resolution updating the rules to allow electric bicycles and setting a speed limit on multi-use paths.

SUGGESTED MOTION

I move to recommend the City Council adopt a resolution updating the park rules and regulations to allow electric bicycles and setting a speed limit on multi-use paths.

ATTACHMENTS

- 1) Resolution No. 2018 - _____, repealing and replacing Resolution No. 2015-14 regarding the City of Roseburg Parks Rules and Regulations
- 2) Proposed City of Roseburg Parks Rules and Regulations

RESOLUTION NO. 2018 - _____

**A RESOLUTION REPEALING AND REPLACING RESOLUTION NO. 2015-14 REGARDING
THE CITY OF ROSEBURG PARKS RULES AND REGULATIONS**

WHEREAS, general rules and regulations for the City of Roseburg's parks system were approved by the Roseburg City Council through the adoption of Resolution 2015-14 on October 26th, 2015; and

WHEREAS, the current park rules and regulations do not allow for the use of electric bicycles on multi-use paths in City parks and greenways; and

WHEREAS, the City of Roseburg Parks & Recreation Commission determined that the Park rules and regulations should be updated to reflect the fact that electric assist bicycles are growing in popularity and becoming quite prevalent on our city wide multi-use pathway system; and

WHEREAS, the City of Roseburg Parks & Recreation Commission, on _____, 2018 recommended updating the parks rules and regulations to allow electric assist bicycles on multi-use pathways in City parks and greenways so long as they fit the federal definition of an electrically driven bicycle and have less than a 750-watt motor and functional pedals; and

WHEREAS, the City of Roseburg Parks & Recreation Commission further recommended the adoption of a maximum speed limit of 15 MPH on all multi-use pathways located in City parks and greenways; and

WHEREAS, it has been determined to be most advantageous to have all rules and regulations relating to the general use of all City parks incorporated into one document;

NOW THEREFORE, IT IS HEREBY RESOLVED, by the Roseburg City Council as follows:

Section 1: Resolution No. 2015-14 as adopted on October 26th, 2015 is hereby repealed.

Section 2: The City of Roseburg Parks Rules and Regulations, attached hereto as Exhibit "A", are hereby adopted and enforceable under Roseburg Municipal Code Chapter 1.06.

Section 3: This Resolution shall take effect immediately.

**APPROVED BY THE COUNCIL OF THE CITY OF ROSEBURG, OREGON, AT ITS
REGULAR MEETING ON THE _____ DAY OF _____ 2018.**

Amy Sowa, City Recorder

CITY OF ROSEBURG PARKS RULES AND REGULATIONS

The following City of Roseburg Parks Rules and Regulations, adopted by the Roseburg City Council on December 12, 2011, via Resolution No. 2011-26, shall be observed within the public parks of the City of Roseburg, Oregon. As used herein, the words "public park" shall mean and include all property now or hereafter owned and/or controlled by the City of Roseburg, Oregon, and operated as a park or an area of City beautification available for the use of the public.

GENERAL RULES OF CONDUCT IN CITY PARKS. The following rules and regulations for the conduct of persons using the public parks of the City of Roseburg, Oregon are hereby established and shall be observed and enforced within said public parks:

1. No person shall build any fire within any public park except as permitted in a stove or fireplace designed and provided therefore.
2. No overnight camping will be permitted in any park or part thereof without prior approval of the City.
3. No person may erect signs, markers or inscriptions of any type within a public park, except in a specifically designated area, without permission from the Public Works Director. The following activities are prohibited in all public parks unless specifically authorized by the Public Works Director:
 - 3.1 The distribution of any circular, notice, leaflet, pamphlet or written or printed information of any kind.
 - 3.2 The solicitation of or engagement in, the sale of any merchandise or service, or the operation of any concessions, within any public park without a permit from the Public Works Director.
4. Smoking or other use of tobacco products is prohibited on all public park property. "Tobacco products" include any tobacco cigarette, cigar, pipe tobacco, smokeless tobacco, chewing tobacco, or any other form of tobacco that may be used for smoking, chewing, inhalation, or other means of ingestion. City-owned Stewart Park Golf Course is excluded.
5. No person shall permit any domestic animal owned by, or in the custody of the person, to run at large within any park or enter any pond, fountain or stream thereof, and all domestic animals within any public park shall be kept in control at all times on a leash not more than eight (8) feet in length (Happy Tails Dog Park excluded). Also, no

person shall tease, annoy or injure any animal within any park facility including ponds, streams or fountains. No person shall ride or drive any horse or other livestock, or permit any horse or other livestock, to go upon any portion of a public park at any time except as authorized by City.

6. No person shall be permitted within a public park between dusk and dawn with the following exceptions:
 - 6.1 As permitted for special occasion upon application and approval by the Public Works Director.
 - 6.2 Stewart Park Tennis Courts as posted at each entrance by the Public Works Director.
 - 6.3 Organized events that the City has approved such as Music on the Half Shell, Legion Baseball, Little League activities at Gaddis Park, scheduled softball leagues and tournaments.
 - 6.4 Events sponsored by Umpqua Valley Art Association and Umpqua Actors Community Theater, held at the Arts Center and the Betty Long Unruh Theater.
7. No person shall swim, wade, bathe or operate a boat in any area of a public park except in those areas so designated.
8. No person shall operate any public address or loudspeaker system, or operate a radio or other electronic audio device, in any public park in a manner that constitutes a noise disturbance. For purposes of this section, a "noise disturbance" means any sound which annoys or disturbs a reasonable person of normal sensitivities, but does not include sounds arising from and consistent with any activity approved by City sponsorship or for which a permit has been issued by the Public Works Director.
9. Car washes and garage/yard sales are prohibited on public park property.
10. No person shall interfere with or disrupt any activity in a public park which has been authorized by City permit.
11. Except for park maintenance, public utility and other vehicles judged necessary by the Public Works Director for the construction and maintenance of City parks and utilities therein, no motorized vehicle, of any type, shall be operated, stopped, parked or left standing in a public park, other than on roads, designated trails and parking areas, specified for that type of vehicle use. The Public Works Director may impose reasonable conditions on park use when exempt vehicles are required within a park. Electric assist bicycles are considered bicycles and are permitted on multi-use pathways in City parks if the electrically driven bicycle has a motor that does not exceed 750 watts and has functional pedals.

12. No person shall operate a motorized vehicle, or a bicycle, skateboard, roller-skates, roller blades, or any other type of vehicle, in any public park in a manner that endangers, or would be likely to endanger any person or damage any property. The speed limit on all multi-use paths is 15 miles per hour.
13. Persons desiring to use park property to picket or protest activities authorized by City permit shall be allowed to occupy the sidewalks and bicycle / pedestrian pathway abutting Stewart Parkway only. If the number of people using the designated area is ten (10) or more, the activity must also comply with City parade regulations.
14. The playing or practicing of golf is prohibited in any City park other than Stewart Park Golf Course, unless authorized by the Public Works Director.
15. Persons holding events in Stewart Park shall be required to utilize recycling stations for the event if the expected attendance exceeds 1,000.
16. Any activity that is not authorized by a City permit which is incompatible with or disrupts the general public use of park property is prohibited.

RULES SPECIFIC TO USE OF THE STEWART PARK BAND SHELL FOR EVENTS NOT UNDER CONTRACT WITH THE CITY. Persons issued a permit for use of the Stewart Park Band Shell for events other than those sponsored by the City of Roseburg shall be responsible for seeing that the following rules and/or requirements are followed, met and adhered to:

1. At least one week prior to the event, Permittee shall provide the City with proof of liability insurance in the amount of \$1,000,000 and a rider naming the City as an additional insured.
2. The sales, dispensing and/or consumption of alcoholic beverages during events held at the band shell are prohibited without a special occasion liquor license obtained from the Oregon Liquor Control Commission and approved by the City Manager. The license must be presented to the City a minimum of *thirty* days prior to the event.
3. Permittee must pay a permit deposit at least two weeks prior to the date of the event to cover the cost of City services such as police, parks and public works crews if these services are required. The amount of the deposit will be determined on an event by event basis. A final accounting for these services will be done by the City within 10 days following the event, at which time the Permittee will be reimbursed for any over payment or billed for costs in excess of the amount deposited.
4. Permittee must provide, at its own expense, all traffic control and security needed throughout the duration of the event. The minimum traffic control and security will be determined by the City on an event by event basis. Vehicles parked in the Legion Field

area when games are in progress must be kept out of the fire lanes and not be double parked.

5. Permittee must provide an adequate number of portable toilets to meet crowd demands.
6. For crowds over 1,500, Permittee must provide additional trash containers at a general rate of one (1) trash can per every 50 people. For crowds over 1,000, Permittee must utilize recycling stations.
7. The decibel level of any sound produced as part of or as a result of the event shall be limited to 95 – 100 decibels.
8. Permittee shall be held liable and responsible for any damage beyond normal wear and tear upon the facilities used during the event. Climbing on the band shell structure for any reason is strictly prohibited.
9. Due to limited availability of parking space, if Permittee anticipates an extra-large crowd, Permittee is encouraged to provide shuttle bus service to the park.
10. Each concessionaire who wishes to sell food or product in conjunction with use of the band shell must enter into a separate agreement with the City. Performer's promotional materials are accepted.
11. All events held at the band shell must conclude no later than 9:30 p.m.

RULES SPECIFIC TO CITY SKATEBOARD PARK FACILITY. In addition to the Park Rules & Regulations, the following rules apply to the City Skateboard Park:

1. No motorized vehicles shall be operated in the skateboard park.
2. No pets shall be allowed in the skateboard park.
3. Bicycles are allowed from dawn until noon on Sunday, Tuesday, and Thursday only. This time is for bicycles exclusively. Skateboards shall not be used in the park during the bicycle time.

RULES SPECIFIC TO INFLATABLE STRUCTURES IN CITY PARKS.

1. Persons planning to have an inflatable must first obtain a Park Permit for the use of the park.
2. Permittee shall provide the City with proof of liability insurance listing the City as an additional insured.

3. Inflatables must be freestanding and weighted. Stakes are prohibited.
4. Inflatables may not be tied to trees, tables, or other park amenities.
5. Inflatables must be under adult supervision at all times.
6. Between June 1st and August 31st, inflatables are limited to a maximum of 2 hours on an area of turf. Inflatable may be relocated once for total maximum of 4 hours. For the remainder of the year, inflatables are limited to a maximum of 4 hours.
7. Permittee shall pay a permit deposit and shall be held liable and responsible for any damage beyond normal wear and tear upon the facilities used.

PENALTY FOR VIOLATION. A violation of these rules and regulations constitutes a violation under Roseburg Municipal Code Chapter 1.06 and may also constitute an offense under Roseburg Municipal Code Chapter 7.02. Penalties for such violations are set forth in Roseburg Municipal Code Chapter 1.06. The City reserves the right to exclude and/or ban, from any and all park facilities, any person who has been found guilty of violating any of these rules and regulations or who has vandalized, damaged or taken park property or facilities, or attempted to do so.



**CITY OF ROSEBURG
MEMORANDUM**



DATE: August 1, 2018
TO: Parks & Recreation Commission
FROM: Kris Ammerman, Parks & Recreation Program Manager
VIA: Nikki Messenger, P.E., Public Works Director
SUBJECT: Wayfinding Signage on Multi-Use Path System

ISSUE STATEMENT AND SUMMARY

City staff and Blue Zones Built Environment Committee have been working towards a project to install wayfinding signage on the multi-use path system. Staff will give a brief presentation on progress.

BACKGROUND/ANALYSIS

Wayfinding is a term used to describe an information system that helps people navigate and enhances their experience while travelling. Wayfinding is meant to be more than just signage and usually includes common themes or architectural elements.

At their March 12, 2018 meeting, the City Council authorized the use of Economic Development funding to design a wayfinding sign project. Staff has attached the memo that went to Council outlining the intent and benefits behind the proposed project.

Since that time, staff in the Community Development Department (CDD) has been inventorying the existing signage along the multi-use path system. In addition, the Blue Zones project has identified installing wayfinding on the path system as their "marquee project". A map outlining the work completed by CDD so far has been attached.

In a related matter, staff had applied to the State to have the multi-use path system connecting Stewart Park, Downtown, the Fairgrounds, Green and Winston designated as a regional trail. That application was not successful. Staff is awaiting the written analysis in order to evaluate what may need to occur to make this application successful in the future. One thing that was relayed to staff verbally is that the lack of consistent signage was one of the areas that the overall path system is lacking. This project could help solve that issue.

FINANCIAL/RESOURCES CONSIDERATIONS

The Council has authorized the expenditure of up to \$20,000 from the Hotel/Motel Tax Fund. An additional \$25,000 has been budgeted in the FY 2018-19 Sidewalk/Streetlight Fund.

TIMING ISSUES

None

COMMISSION OPTIONS

At this time, staff is seeking Commission input and support regarding the wayfinding project.

SUGGESTED MOTION

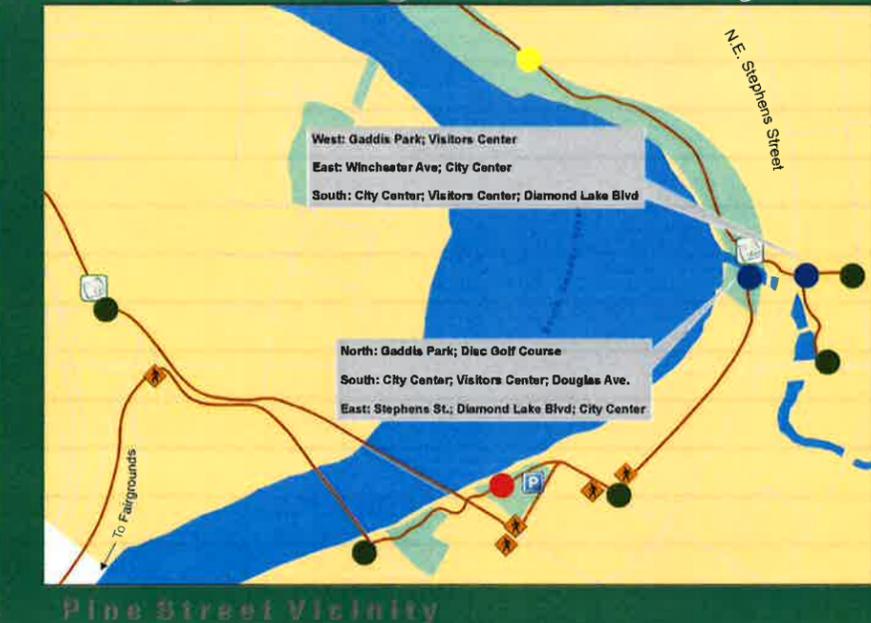
No motion is necessary at this time.

ATTACHMENTS

Map

March 12, 2018 Council Memo

City of Roseburg - Wayfinding Signs Project



Existing Signage

Bike Rack



Map Pedestal



Ped Street Signs

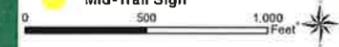


Mile Monument



Proposed Signage Locations:

- Information Board
- Directional Sign
- Entrance/Logo Sign
- Mid-Trail Sign



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3/6/18

ROSEBURG CITY COUNCIL AGENDA ITEM SUMMARY



DIRECTIONAL/WAYFINDING SIGNAGE DESIGN AND IMPLEMENTATION

Meeting Date: March 12, 2018
Department: Community Development
www.cityofroseburg.org

Agenda Section: Department Items
Staff Contact: Stuart Cowie
Contact Telephone Number: 541-492-6750

ISSUE STATEMENT AND SUMMARY

On August 9th of 2017, the City applied for a \$25,000 grant from Travel Oregon in an effort to develop the placement of wayfinding signs throughout the City. Approval of the grant would enable the City to determine locations for wayfinding signs, determine the number of signs, the size and scope of each sign, including cost estimates, and develop a common theme and/or architectural feature to help promote Roseburg's identity. In addition, approved funding would also help provide opportunities for the City to obtain feedback from the general public, interested organizations and private businesses. Unfortunately, we were not awarded the grant. However, we still see value in improved signage within the City and would like to move forward with the project. Wayfinding signs, including new "Welcome to Roseburg" signs have been a goal for the City for a couple of years.

In order to continue to move forward staff presented the EDC with a request to help fund a portion of the project utilizing \$20,000 of tourism funds at their October 10, 2017 meeting. The EDC voted 6 to 3 in favor of recommending Council contribute \$20,000 toward the cost of determining the number of future signs, location, size and scope of each sign, a common theme and/or architectural feature and construction estimates.

ANALYSIS

- *Wayfinding signs can promote tourism and have a significant impact on local and regional economies.*

Wayfinding signs promote the City of Roseburg's identity through a common architectural theme for each sign. This theme will be easily recognized when entering town through "Welcome to Roseburg" monuments and will continue throughout town as visitors search for key places and attractions. This has already begun to occur as wayfinding signage has expanded due to Roseburg winning the Oregon Main Street 2016 *Best Downtown Streetscape*. Kiosks in the downtown area point people to local businesses, events and attractions. The success of these kiosks has sparked the future construction of additional matching kiosks from the Friends of the Umpqua River on the east side of town, and the Heritage All Star kiosk to be placed at Roseburg's south entrance along Highway 99/Stephens Street.

Representatives from Downtown Roseburg Association, The Partnership for Economic Development in Douglas County, and Umpqua Basin Economic Alliance fully support

City of Roseburg's efforts to create an overarching theme and identity for the Umpqua Valley attractions and amenities.

Roseburg serves as a jumping off point for adventure in our region. A wayfinding signage plan will welcome visitors and citizens to and around Roseburg but also direct them to destinations all over Southern Oregon using the same recognizable signage.

A wayfinding signage plan lays out consistent theme, appearance, design guidelines, identifies appropriate types of signage for each audience – freeway monuments for travelers, auto-, bicycle-, and pedestrian-oriented signs for users, and develops cost estimates to guide and prioritize future installations.

- *Wayfinding signs will help to promote the further use of our centralized path system.*

Wayfinding signs promote a significant accessibility feature of our City which is our multi-use path connecting major parks within the City and showcases the beauty of the South Umpqua River. With recent repaving projects complete, the trail is nearly 90% handicapped accessible. It is our hope that utilizing wayfinding signs along this path, in conjunction with newly paved portions of the trail will encourage more individuals to use the City's trail system. The City has applied to the Oregon Parks and Recreation Department to have the City's trail network recognized as an Oregon Regional Trail.

- *Developing wayfinding signs is consistent with City's goals and community objectives.*

A wayfinding sign project was one of the items City Council discussed while formulating their 2017-2019 goals.

Goal #1 (Transportation Needs): Wayfinding signs will enhance the community's desire to better promote bike/pedestrian transportation throughout the City. The City's multi-use path is an amazing but underutilized asset to the City. The use of this trail could be enhanced by wayfinding signs to better promote connectivity to other areas within the City.

Goal #2 & #3 (Community Development & Revitalization): The City has "Welcome to Roseburg" signs on main thoroughfares but they are old, faded, dilapidated, and share no common theme. We would like to develop a common theme for each type of sign, installing "Welcome to Roseburg" signs at entrances to town that are inviting and graphically represent Roseburg's identity and all it has to offer.

Goal #4 (Enhance Community Livability): Signs will share a common theme conveying Roseburg's identity which local citizens can rally around. In addition, it will promote how to locate key places such as Downtown, the VA, parks, Arts Center, City Hall, YMCA, Golf Course, County Courthouse, Visitor Center, hospital, etc. whether driving the freeway, navigating local streets, biking, or walking along Roseburg's centralized path.

Completion of a Wayfinding Sign project would provide the finishing touch on a number of different construction, improvement and planning projects throughout the City. These include ODOT's Highway 138 Downtown Improvement Project, re-paving portions of the

Bike/Ped path along the South Umpqua River, traffic improvements to key intersections in the Central Business District, realignment of Stewart Parkway as well as a portion of the City's bike/pedestrian path, and development of the Pine Alley commercial overlay promoting alternative modes of transportation including bike and pedestrian pathways and access to historic properties lining the river. A cohesive wayfinding signage plan will help tie these projects together, effectively promote connections to different places within the City, and provide a road map for installation of future signs.

- *Developing wayfinding signs within Roseburg has the support of the community.*

Partners include:

Bike Walk Roseburg

Blue Zones

Canyon Creek Bicycles

Douglas County Historical Society

Douglas County Commissioners

NeighborWorks Umpqua

Velo Club

Umpqua Economic Development Partnership

- *Where does the \$20,000 being requested come from?*

The \$20,000 would come directly from the restricted balance of the Hotel/Motel Tax Fund which has a current balance in excess of \$166,000.

COUNCIL OPTIONS

1. Authorize staff to utilize \$20,000 in order to move forward with the wayfinding sign project and determine the number of future signs, locations, size and scope of each sign, a common theme and/or architectural feature and cost estimates.
2. Do not authorize staff to utilize \$20,000 for this purpose.

STAFF RECOMMENDATION

Staff recommends that Council authorize staff to utilize \$20,000 in order to move forward with the wayfinding sign project and determine the number of future signs, location, size and scope of each sign, a common theme and/or architectural feature and cost estimates.

SUGGESTED MOTION

I move to authorize the use of \$20,000 in order to move forward with the wayfinding sign project and determine the size and scope of each sign, a common theme and/or architectural feature and cost estimates.