



**ROSEBURG CITY COUNCIL
SPECIAL MEETING AGENDA
DECEMBER 3, 2019**

**Roseburg Public Library South Umpqua Conference Room
1409 NE Diamond Lake Blvd. Suite 100, Roseburg, OR 97470**

4:00 p.m.

CALL TO ORDER – Mayor Larry Rich

City Councilors

Beverly Cole
Ashley Hicks

Bob Cotterell
Brian Prawitz

Alison Eggers
Tom Ryan

Linda Fisher-Fowler
Andrea Zielinski

DISCUSSION ITEM

A. Council Goal Setting

- Introductions
- Ground Rules
- Goal Review and Discussion

ADJOURNMENT

***** AMERICANS WITH DISABILITIES ACT NOTICE *****

Please contact the City Recorder's Office, Roseburg City Hall, 900 SE Douglas, Roseburg, OR 97470-3397 (Phone 541-492-6866) at least 48 hours prior to the scheduled meeting time if you need an accommodation. TDD users please call Oregon Telecommunications Relay Service at 1-800-735-2900.

ROSEBURG CITY COUNCIL AGENDA ITEM SUMMARY



COUNCIL GOAL SETTING

Meeting Date: December 3, 2019
Department: Administration
www.cityofroseburg.org

Agenda Section: Discussion Items
Staff Contact: Nikki Messenger
Contact Telephone Number: 541-492-6866

ISSUE STATEMENT AND SUMMARY

The current goals adopted by Council "expire" at the end of the year. The issue for the Council is whether to adopt new goals for 2020-2022.

BACKGROUND

A. Council Action History.

On November 12, 2019, the Council held a special work session to discuss the 2020-2022 Goals. The Council approved six goals but asked staff to propose amended language for the sixth goal.

B. Analysis.

The five goals that the Council agreed on are as follows:

1. Develop and implement policies to enhance housing opportunities.
2. Implement transportation funding policies to meet identified community needs.
3. Enhance community livability and public safety.
4. Take a proactive role in economic development and community revitalization.
5. Update and implement the City's Emergency Preparedness Plan.

The sixth goal was related to homelessness/unhoused issues. For discussion purposes, staff is recommending the following language:

6. *Explore strategies to address issues related to unhoused individuals within the community.*

Staff has attached the goals with draft action items as well as individual City Councilor's suggestions for action items.

C. Financial/Resource Considerations.

The financial and/or resource considerations for each goal and action item vary.

D. Timing Considerations.

The existing goals "expire" at the end of the year. It would be appropriate to adopt new goals prior to the end of the calendar year if possible. Staff will begin the budget process in early 2020, and having goals adopted will facilitate that process.

COUNCIL OPTIONS

The Council has the following options:

1. Direct staff to bring back a resolution to adopt the 2020-2022 Goals (the overarching goal statements number 1-6 above) as presented; or
2. Direct staff to make changes and bring back a resolution for consideration at the next Council meeting; or
3. Provide different direction to staff.

STAFF RECOMMENDATION

Staff is seeking direction from Council.

SUGGESTED MOTION

No suggested motion has been provided at this time.

ATTACHMENTS:

- #1 - Draft Goals with Action Items
- #2 - Councilor comments/recommendations received

City of Roseburg

Draft 2020-2022 Goals



Committed to Continuous Improvement and Quality Customer Service

Goal 1: Develop and implement policies to enhance housing opportunities

- Prioritize recommendations from the Housing Needs Analysis
- Implement House Bill HB 2001 provisions
- Pursue Urban Growth Boundary Swap
- Continue Urban Renewal Multi-Family Housing Incentives

Goal 2: Implement transportation funding policies to meet identified community needs

- Adopt updated Transportation System Plan
- Actively participate in local ODOT studies
- Develop a strategy to pursue state/federal funding for Garden Valley
- Update Pavement Management Program
- Identify options for additional local funding
- Identify matching fund requirements for the next five years at the airport
- Support UTRANS – identify underserved areas and opportunities for expansion

Goal 3: Enhance community livability and public safety

- Develop a City Communications Plan/Strategy
- Consider increased use of surveillance cameras
- Work with school district regarding roles of School Resource Officers
- Identify opportunities to expand library programs and services
- Work with partners to improve existing parks and recreation facilities

City of Roseburg Draft 2020-2022 Goals



Committed to Continuous Improvement and Quality Customer Service

Goal 4: Take a proactive role in community economic development and revitalization

- Support effort to construct the Allied Health College
- Support efforts to increase tourism
- Continue to support the efforts of the Partnership
- Look for opportunities to engage the Roseburg Area Chamber
- Develop additional Urban Renewal incentive programs
- Continue to support the Downtown Roseburg Association

Goal 5: Update and implement the City's Emergency Preparedness Plan

- Improve community awareness
- Improve organization's preparedness
- Analyze critical infrastructure and prioritize needed improvements
- Collaborate with Community Partners on critical incident/disaster preparedness
- Improve employees home preparedness to increase ability to respond

Goal 6: Explore strategies to address issues related to unhoused individuals within the community

- Identify City's role in unhoused crisis
- Continue participation/support for LPSCC & sobering center
- Work with ADAPT towards sustainable funding for crisis intervention
- Streamline process for lien/tax foreclosures and partner with developers of low income/government subsidized housing to create affordable housing

From: [Bob Cotterell](#)
To: [Nicole A. Messenger](#)
Cc: [Bob M. Cotterell](#)
Subject: action items
Date: Friday, November 22, 2019 1:54:36 PM

Nikki,

Sorry this is last minute. Sent by my home email because I can type not use single fingers like on the iPad. The following are my suggestions for action items. They are of no particular order based on importance. You should feel able to place them under whichever goal you deem fit.

Engage with citizens in neighborhoods with neighborhood parks to assist in upkeep of the parks and for them to have actual voices on needs and or improvements. I believe this will give the neighborhoods a feeling of ownership.

Engage with faith based and non-profit organizations regarding needs of unsheltered people. It would be nice if there was a single source to refer people to for needs associated with challenges encountered by this population. And a single source reference would help in reducing duplication of efforts.

Proactively engage with organizations like League of Oregon Cities to seek lobbying help in Salem for legislative assistance in gaining laws with teeth to allow more mental health and drug/alcohol addictions.

Continue efforts to mitigate costs of housing to assist in development of low income housing.

Continue to strategize with UCC to develop "outside the box" housing for students. These strategies would also apply to the projected Med College.

Continue to work with all partners in finding the remaining funding for the Med College.

Thanks for all you do,

Bob

From: [Alison M. Eggers](#)
To: [Nicole A. Messenger](#)
Subject: Goals
Date: Wednesday, November 13, 2019 10:50:46 AM

Sent from my iPad

Nikki, just sending some quick thoughts. I know there will be lots of input. On the new goals:

5) I may have missed a meeting on the discussion of the Communication Director but I know this is badly needed and if we are going forward would be a huge part of this goal and with communication in general to help staff and city give one voice.

6) I talked to Lance in detail last year about needing a nonprofit/religious connection to align with how we as a community approach supplies to the unhoused. The mission published a great article last year and this month's has another great one. Lance told me he used to meet with all the church's to keep them in the loop to city direction/policies. Why I am saying this is that last year at my church the giving tree was asking for several items like toothpaste and other toiletries, but what took me aback was the request for tents and sleeping bags. I give every year but had never seen this request. I also know that a prominent community member gave several tents because of this request. I truly believe after knowing that over 70 camps were cleaned up this past year that we need other solutions than handing out tents and sleeping bags. I know that these trees are going up in churches and our community as we speak.

These were my 2 areas: Communication Director and action to align with religious and nonprofits on supplying the unhoused.

City Council Goals

1. Develop and implement policies to enhance housing opportunities
 - a. At the most, incentivize, but at least work with developers on housing projects. City Planning and RUSA can create immediate financial roadblocks for projects with small margins. Deferring SDCs or RUSA connection fees is a great start.
 - b. Find ways within the regulations to allow for some flexibility with developers on issues like sidewalks and landscaping/curbing.
 - c. Address zoning and ordinances to allow private supporters of community projects like huts or tiny trailers.
2. Implement transportation funding policies to meet identified community needs
 - a. Mileposts on bike trails
 - b. Clear signage along bike paths stating no camping
3. Enhance community livability and public safety
 - a. Cooperate with Roseburg School District on Turf Project at Stewart Park Softball.
 - b. Consider Exit Homelessness program.
 - c. Develop grant program for Locking Wheels on Shopping Carts.
 - d. Tax on 'nuisance alcohol products'.
 - e. Incentivize local business owners to install simple camera systems like Nest or Ring. Locations: parking garage, breezeway, main intersections.
 - f. Understand and support efforts such as Mission, DreamCenter, UCAN Outreach.
 - g. Sanitation efforts. More porta-potties or permanent, cleanable bathroom facilities. Sharps containers. Closing city garbage can openings.
 - h. Divert funds away from more jail beds and toward sobering/mental health center.
4. Take proactive role in economic development and community revitalization
 - a. Add local developers and DCPSS to list of organizations involved in econ dev.
 - b. Work with existing markets to develop more 'grocery store' models.
5. Update and implement the City's Emergency Preparedness Plan
 - a. Explore a radio communication system specific to city of Roseburg.
 - b. Assist local radio stations to obtain generator/emergency power.
 - c. Develop communications campaign around preparedness.
6. Explore strategies to lessen the impact of the unhoused on the community
 - a. City council chooses to adopt a series of action items to address the following areas:
 - i. Community – Develop an acceptable goal for the city's approach to the unhoused/homeless/addicted: "Compassionate, fair treatment of people dealing with a lack of housing."
 - ii. Sanitation – More porta potties, support for sanitation/clothes washing trailer. Sharps containers. Closing city garbage can openings.
 - iii. Housing – Large scale: support/incentivize housing projects. Medium Scale: Identify and adjust zoning regulations that create barriers to developments/projects. Small: Provide guidance for community support of projects like Tiny Homes or Huts.
 - iv. Shelter – Support a shelter project similar to Commissioner Boice's project.
 - v. Drug/Mental Health Treatment – Pilot project for municipal drug court.
 - vi. Funding – Tax on 14% alcohol products

Submitted by Councilor Ashley Hicks

Goals

Public Safety:

1. Purchase the data entry STAT software for police and public safety accurate and assessable data reports
2. Work with Greg from Ameresco to lighting system so all lights come on consistently throughout the city, especially in downtown and near the riverfront.
3. Improve air quality. Suggestion: no visible smoke days

Outdoor Recreation:

1. Enhance river water quality and public access points with signage on water safety, boating and floating safety, water activities put in and take out points safe for entering and exiting the waterway.
2. Develop a river restoration fund and allocate county waiver funds into and connect with Travel Oregon Forever Fund to enhance and protect our river.
3. Address missing links in the bike path/ multiuse system - specifically, Southeast Roseburg and North Roseburg connectivity specifically Flint Street and south City parks into the bike path route along riverfront.
4. Add mountain bike feature "pump park" near existing skate park or in or near Deercreek greenway in a easily accessible by the majority location.

Economic Development:

1. Develop policy to support downtown business development with a Temporary exclusion of additional: tax-exempt businesses, churches and attorneys in the "retail district area"
2. Extend facade improvement opportunities to property owners on South Stephens Street and on Pine Street.

Transportation:

1. Consider adding an additional water fee to subsidize citywide UTRANS bus ridership.
2. Support the rebuilding of the Alexanders Bros Footbridge (built 1909) in Southeast Roseburg reconnecting Southeast Roseburg with county Museum, fairgrounds and I5 multi model transportation pathway assets.

Housing:

1. Approve use of the city owned General Ave parcel as a temporary alternative shelter with plan to dissolve all fees for a permanent supportive housing for seniors and those with disabilities, with veteran preference. Ideally a Public and Private Partnership housing /shelter project.
2. Temporary waive, city-wide of system Development Charges for any type of additional housing development start to finish in two years no fees

Sent from my iPad